



Be a member. Be engaged. Be noticed.

2022 Membership Guide

MISSION

To connect members with one another to cultivate their growth and sustainability.

VISION

To be a collaborative partner with our members and community so everyone has the opportunity to succeed.

Chamber Member Benefits

To help build your business and grow commerce in the community.



Connecting

- √ Business After Hours
- √ Career Exploration Day
- √ Career Expo
- √ Committee Volunteer
- √ Golf Outing
- √ Membership Celebration
- √ Ribbon Cuttings/Open Houses
- √ Wake Up Watertown
- √ Wine Walk
- √ Women In Business

Education

- Educational Lunch & Learn
- Digital Marketing Series
- Women In Business

Communication

- √ Bi-weekly Newsletter
- √ Customized Website Listing
- √ Eblasts
- √ Social Media

"We had good traffic at our booth for the 100th Anniversary Vendor Fair despite the rainy weather. We have had people come visit Breathe Salt & Sauna after talking with us at the event! Definitely a good marketing tool for us."

*Stephanie Jubl,
Breathe Salt & Sauna*

"Thank you for recommending us to the Skills USA event at the Watertown High School. This referral created a nice opportunity for the restaurant. We were able to provide the event with the pizza they needed."

Bob Rehm—Pizza Ranch

Benefits Continued

Additional Services

- ✓ Business Promotion
- ✓ Certificate of Origin
- ✓ Event Calendar
- ✓ Job Listing Opportunities
- ✓ Notary Public
- ✓ Referrals
- ✓ Use of Chamber Conference Room
- ✓ Volunteer Opportunities



"Glory Global Solutions hosted the Watertown High School Car-olers for their employees and custom Glory cookies were made for us by Sassy Sweets. We wanted to share the positive outcomes as a result of the Chamber connection."

Laura Taylor, Glory Global



The Chamber is the area's premier business organization and is a key asset to building business.



Chamber work is driven by 6 core Associations and Chamber Programs.

These include:

- Chamber Ambassadors
- Leadership Watertown
- The City of Watertown
- Watertown Main Street Program
- Watertown Tourism
- Watertown Unified School District

Your Chamber By The Numbers



- Over 410K Facebook post reach in 2021
- 4K Facebook followers
- Instagram followers up 60%
- LinkedIn followers up 50%
- YouTube (new in 2022)



Our chamber is one of the largest in the region with 320 members at year-end 2021

\$ 136k

Our gift check program has generated sales of \$136,000 in 2021 and is our way to help Watertown shop local!



118K

Over 118,000 page views in 2021.
Overall member page views 25K.
Average duration on Chamber website 9:26 minutes.

Watertown Area Chamber Of Commerce

519 E Main Street, Watertown, WI 53094
(920) 261-6320

www.watertownchamber.com

info@watertownchamber.com

www.facebook.com/watertownareachamberofcommerce

www.instagram.com/watertownwichamber



2022 Investment

Business Name: _____

Business Contact: _____

Business Phone: _____

Email: _____

Address: _____

City, State, Zip: _____

Amount Due: _____

Your Membership Investment is based on the schedule below:

Total Number of Employees	Annual Dues	*Quarterly Dues Payment
1	\$200	50.00
2-5	\$250	62.50
6-15	\$325	81.25
16-30	\$435	108.75
31-99	\$675	168.50
100-199	\$1,005	250.50
200+	\$1,415	353.75

* If you choose the quarterly option, you may only use the credit card payment.

Financial Institutions:

Amount of Watertown Deposits	Annual Dues
0-25 million	\$795
26-50 million	\$1,095
Over 50 million	\$1,795

2nd Business or Non-Profit Memberships: \$140

Make checks payable to: Watertown Area Chamber of Commerce *OR* Credit Card.

Payment Amount: _____

Name as appears on card: _____

Address: _____

Credit Card Number: _____

Expiration Date: _____ Code on Back: _____

Signature: _____ Date: _____