

Watertown Area Chamber of Commerce Community Investment Grant

Purpose:

Support for Chamber member businesses and key partners for events, programs, projects, and educational initiatives to strengthen the Watertown area community.

Eligibility:

Chamber members in good standing and key partner organizations (such as Watertown Main Street Program, Watertown Tourism, Leadership Watertown, and the City of Watertown)

Ineligibility:

Non-chamber members, individuals, private events, members not in good standing, members no longer in business

Amount:

Exact amount available for grants each year to be determined by Chamber Board on an individual basis. Available amounts announced no later than January 1st of the eligible year.

Grants are available for up to 50% of project/event budget.

Time Frame/Deadlines:

Application Deadline: 1/31 each year

Application Approval: 4/1 each year

Use of Funds: in calendar year approved

Receipt of funds: Funds to be reimbursed based off actual receipts provided after the event, project, program, etc. Receipts are to be provided within 15 days of event/project conclusion. Changes made after grant award may require review by Chamber executive board.

Program Funding:

During the months of November and December the chamber finance committee shall determine the available funds within the Community investment fund. If the investment funds balance drops below a minimum of \$100,000, grant funding will not be available.

Application Documentation:

Event/Project budget and receipts

Approval Process:

Finance committee to review initial applications and present to Executive Board.

Executive Board to make award recommendations to full board for approval.

Any board members with interest in program/project or applicant business will be recused from grant approval process.

Watertown Area Chamber of Commerce
Community Investment Grant Application
Due Date: January 31, 2022

Chamber Business Name _____

Address _____

Contact Name _____

Phone Number & Email Address _____

Total Project/Event Budget _____

Amount Requested \$_____ Project/Event timeline _____

Explanation of use of funds (be specific about how the funds will be used to benefit the Watertown community)

Expected reach or outcome (Attendance, social media reach, financials, overnight stays, shop local impact, investment dollars)

Other Fund Sources and amounts _____

By signing and submitting this grant application I understand that grant funds are awarded on an individual basis and upon award of grant funds I agree to submit receipts within 15 days of event/project conclusion and allow for my receipt of grant funds and event/project to be included on the Chamber of Commerce's social media at their discretion.

Signature and date _____

Printed Name and title _____

Deliver to Watertown Area Chamber of Commerce

519 E. Main Street

Watertown, WI 53094

Call or email with questions: 920-261-6320 or info@watertownchamber.com