



*Be a member. Be engaged. Be noticed.*

## 2023 Membership Guide

### **MISSION**

To connect members with one another to cultivate their growth and sustainability.

### **VISION**

To be a collaborative partner with our members and community so everyone has the opportunity to succeed.

# Chamber Member Benefits

To help build your business and grow commerce in the community.



## Connecting

- Business After Hours
- Career Exploration Day
- Career Expo
- Committee Volunteer
- Golf Outing
- Latino Career Fair
- New Teacher Breakfast
- Ribbon Cuttings/Open Houses
- Vendor Fair
- Wake Up Watertown
- Wine Walk

## Education

- Educational Lunch & Learn
- Digital Marketing Series
- Women In Business

## Communication

- Bi-weekly Newsletter
- Customized Website Listing
- Eblast
- Social Media

“Thank you for having us be a part of the annual Wine Walk event! There were lots of new faces that came in so we hope to see them come back again soon. Happy to be a member with the Chamber, you guys do some amazing things for this community.”

Alex Savath & Josh Mueller  
Drafty Cellar

“Joining the Chamber was the best thing we could have done as a new business. The connections and networking, the advocacy and partnership opportunities, the knowledge of what is happening in our community and the friendships we've created being members will sustain us and our business for years to come. If you have any questions or reservations about joining, we encourage you to reach out and we'll tell you why it's the best investment we make each year!”

April & Charity Chandler ~ Chandler House Bakery



# Benefits Continued

## Additional Services

- Business Promotion
- Certificate of Origin
- Event Calendar
- Grant Program
- Job Listing Opportunities
- Notary Public
- Referrals
- Use of Chamber Conference Room
- Volunteer Opportunities
- Website Tracking



"I was hesitant to join the Chamber but after doing some research, I found out it is by far the best marketing for the money spent. The Chamber will help you promote and whatever else you ask of them. During the months we were closed for COVID, they helped us maintain and increase business for our kitchen. To be involved in all the extra activities that they work diligently and tirelessly on, has been a blessing. It requires very little effort on your part to be a member and the benefits that come from being a member are priceless. "

Nicole Smith ~  
Uptown Bar & Grill

**The Chamber is the area's premier business organization and is a key asset to building business.**



# 6

Chamber work is driven by 6 core Associations and Chamber Programs.

These include:

- Chamber Ambassadors
- Leadership Watertown
- The City of Watertown
- Watertown Main Street Program
- Watertown Tourism
- Watertown Unified School District

## Your Chamber By The Numbers



- Over 673,246 Facebook post reach in 2022
- 4.1K Facebook followers
- Instagram followers up 65%
- LinkedIn followers up 55%
- YouTube (new in 2022)



# 335

Our chamber is one of the largest in the region with 335 members at year-end 2022

# \$ 103k

Our gift check program has generated sales of \$103,210 in 2022 and is our way to help Watertown shop local!



# 137K

Over 137,242 page views in 2022. Overall member page views 37K. Average duration on Chamber website 10:06 minutes.

### Watertown Area Chamber Of Commerce

519 E Main Street, Watertown, WI 53094  
(920) 261-6320

[www.watertownchamber.com](http://www.watertownchamber.com)  
[info@watertownchamber.com](mailto:info@watertownchamber.com)

[www.facebook.com/watertownareachamberofcommerce](https://www.facebook.com/watertownareachamberofcommerce)  
[www.instagram.com/watertownwichamber](https://www.instagram.com/watertownwichamber)



2023 Investment

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Amount Due: \_\_\_\_\_

**Your Membership Investment is based on the schedule below:**

Total Number of Employees	Annual Dues	*Quarterly Dues Payment
1	\$200	50.00
2-5	\$250	62.50
6-15	\$325	81.25
16-30	\$435	108.75
31-99	\$675	168.50
100-199	\$1,005	251.25
200+	\$1,415	353.75

\* If you choose the quarterly option, you may only use the credit card payment.

**Financial Institutions:**

Amount of Watertown Deposits	Annual Dues
0-25 million	\$795
26-50 million	\$1,095
Over 50 million	\$1,795

**2<sup>nd</sup> Business or Non-Profit Memberships: \$140**

Make checks payable to: Watertown Area Chamber of Commerce *OR* Credit Card.

Payment Amount: \_\_\_\_\_

Name as appears on card: \_\_\_\_\_

Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Code on Back: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_