



*Be a member. Be engaged. Be noticed.*

## 2024 Membership Guide

### **MISSION**

To connect members with one another to cultivate their growth and sustainability.

### **VISION**

To be a collaborative partner with our members and community so everyone has the opportunity to succeed.

**Watertown Area Chamber of Commerce – Building a better tomorrow**

# Chamber Member Benefits

To help build your business and grow commerce in the community.



## Connecting

- Business After Hours
- Career Exploration Day
- Career Fair
- Chat with the Chamber
- Committee Volunteer
- Golf Outing
- Latino Career Fair
- New Teacher Breakfast
- Ribbon Cuttings/Open Houses
- Wake Up Watertown
- Wine Walk

## Education

- Educational Lunch & Learn
- Digital Marketing Series
- Women In Business

## Communication

- Bi-weekly Newsletter
- Customized Website Listing
- Eblast
- Social Media



**“As I was starting my bakery business, I decided to join the Chamber of Commerce. I have gotten to know so many local businesses through the Chamber and its various activities and networking opportunities! It's also a great way to learn about upcoming events, hear more about what other businesses have to offer and build on new friendships. We wouldn't be where we are without the efforts of the Watertown Area Chamber of Commerce!”**

**April & Charity Chandler ~ Chandler House Bakery**

# Benefits Continued

## Additional Services

- Business Promotion
- Certificate of Origin
- Event Calendar
- Grant Program
- Job Listing Opportunities
- Notary Public
- Referrals
- Use of Chamber Conference Room
- Volunteer Opportunities
- Website Tracking



“Bonnie provides terrific leadership and her team is a joy to work with. The team does a great job connecting area businesses and provides consistent networking opportunities.”

Bob Mudler  
Total Waste Solutions

“Providing great community events where connections are formed, enjoyment is had, and education is provided. We really enjoy being a part of the chamber!”-  
Moreland OBGYN



**The Chamber is the area's premier business organization and is a key asset to building business.**



## Your Chamber By The Numbers



Chamber work is driven by 6 core Associations and Chamber Programs.

These include:

- Chamber Ambassadors
- Leadership Watertown
- The City of Watertown
- Watertown Main Street Program
- Watertown Tourism
- Watertown Unified School District
- Over 952K Facebook post reach in 2023
- 4.8K Facebook followers
- Instagram followers up 32%
- LinkedIn followers up 22%
- YouTube



# 352

Our Chamber is one of the largest in the region with 352 members

# \$ 95k

Our gift check program generated sales of \$95,500 in 2023 and is our way to help Watertown shop local!



# 139K

Over 139K page views in 2023.  
Overall member page views 28K.  
Average duration on Chamber website 5:17 minutes.

### Watertown Area Chamber Of Commerce

519 E Main Street, Watertown, WI 53094  
(920) 261-6320

[www.watertownchamber.com](http://www.watertownchamber.com)

[info@watertownchamber.com](mailto:info@watertownchamber.com)

[www.facebook.com/watertownareachamberofcommerce](https://www.facebook.com/watertownareachamberofcommerce)

[www.instagram.com/watertownwichamber](https://www.instagram.com/watertownwichamber)

**2024 Investment**

**Business Name:** \_\_\_\_\_  
**Business Contact:** \_\_\_\_\_  
**Business Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, State, Zip:** \_\_\_\_\_

**Amount Due:** \_\_\_\_\_

**Make checks payable to: Watertown Area Chamber of Commerce *OR* Credit Card.**

**Payment Amount:** \_\_\_\_\_  
**Name as appears on card:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Credit Card Number:** \_\_\_\_\_  
**Expiration Date:** \_\_\_\_\_      **Code on Back:** \_\_\_\_\_  
  
**Signature:** \_\_\_\_\_      **Date:** \_\_\_\_\_

Total Number of Employees	Annual Dues	*Quarterly Dues Payment
<b>1</b>	<b>\$210</b>	<b>52.50</b>
<b>2-5</b>	<b>\$260</b>	<b>65.00</b>
<b>6-15</b>	<b>\$325</b>	<b>81.25</b>
<b>16-30</b>	<b>\$435</b>	<b>108.75</b>
<b>31-99</b>	<b>\$675</b>	<b>168.50</b>
<b>100-199</b>	<b>\$1,005</b>	<b>251.25</b>
<b>200+</b>	<b>\$1,415</b>	<b>353.75</b>
<b>Financial Institutions Amount of Watertown Deposits</b>		<b>Annual Dues</b>
<b>0-25 million</b>		<b>\$795</b>
<b>26-50 million</b>		<b>\$1,095</b>
<b>Over 50 million</b>		<b>\$1,795</b>

**2<sup>nd</sup> Business or Non-Profit Memberships:**

**\$140**