



2019 Advertising Opportunities

Be a member. Be engaged. Be noticed.

BUSINESS CARD & BROCHURE DISPLAY

Display your business cards and brochures in the Chamber office.

Number Available	Advertising Investment	Advertising Benefits
N/A	Included in Membership	·The Chamber welcomes hundreds of visitors to the Chamber office each year, so take advantage of our space to advertise your services.

COMMUNITY GUIDE / MAP

Our Community Guide and Map will be published approximately every two years as needed.

Number Available	Advertising Investment	Advertising Benefits
Unlimited	Varies depending on publication and size of advertising	·Exposure to the City of Watertown and it's visitors ·Gain valuable exposure with link on our website

EBLAST

Our Eblasts are exclusive emails sent out at member request to our entire membership.

Number Available	Advertising Investment	Advertising Benefits
Unlimited	\$100	·Exclusive email with exposure to entire membership ·Showcase special event or promotion ·Member must provide flyer in pdf format

ELECTRONIC BILLBOARD

Purchase a spot on our large 55 inch TV to promote your business, event or sale. Reach thousands of people a year with traffic both in and out of the office. Slideshow runs 24 x 7.

Number Available	Advertising Investment	Advertising Benefits
5/month	\$25/Month	·Exposure to the City of Watertown and it's visitors ·Gain valuable exposure with your spot running approximately 36 times an hour

JOB POSTINGS

Take advantage of over 25,000 visitors to our website a year to help fill your open positions.

Number Available	Advertising Investment	Advertising Benefits
Unlimited	Included in Membership	·Exposure to entire membership ·Exposure to over 25,000 visitors a year

NEWSLETTER

Our Newsletter is sent every Wednesday to our membership via email. It includes important Chamber information as well as community events.

Number Available	Advertising Investment	Advertising Benefits
N/A	Included in Membership	·Exposure to entire membership ·Members may place information on events & promotions in the newsletter

VOLUNTEER OPPORTUNITIES

Advertise your volunteer opportunities to over 25,000 visitors to our website a year.

Number Available	Advertising Investment	Advertising Benefits
Unlimited	Included in Membership	·Exposure to entire membership ·Exposure to over 25,000 visitors a year

WEBSITE BANNER AD

Purchase a business card ad on our website with over 25,000 visitors a year.

Number Available	Advertising Investment	Advertising Benefits
Unlimited	\$120/12 weeks \$90/6 weeks	·Exposure to over 25,000 visitors a year ·Exposure to entire membership

WEBSITE COUPONS

Further enhance your presence on the Chamber website by posting Web Coupons.

Number Available	Advertising Investment	Advertising Benefits
N/A	Included in Membership	·Gain valuable exposure to website visitors by creating printable website coupons on our website

WEBSITE LISTING

Take advantage of the opportunity to enhance your listing on the Chamber website.

Number Available	Advertising Investment	Advertising Benefits
N/A	Included in Membership	·Make your business stand out from the crowd by including logos, pictures, hours, Facebook links, detailed business information and other pertinent information