



*Be a member. Be engaged. Be noticed.*

## 2021 Membership Guide

### **MISSION**

To connect members with one another to cultivate their growth and sustainability.

### **VISION**

To be a collaborative partner with our members and community so everyone has the opportunity to succeed.

# Chamber Member Benefits

To help build your business and grow commerce in the community.



## Connecting

- ✓ Business After Hours
- ✓ Career Exploration Day
- ✓ Career Expo
- ✓ Committee Volunteer
- ✓ Golf Outing
- ✓ Membership Celebration
- ✓ Ribbon Cuttings/Open Houses
- ✓ Wake Up Watertown
- ✓ Wine Walk
- ✓ Women In Business

*"I Love being part of the Chamber because of the networking that goes on, getting to know people and working together for a great community".  
Judy Kluetzman, Housing Director Marquardt Village*

## Education

- ✓ Active Shooter Training
- ✓ Digital Marketing Series
- ✓ Workshops

## Communication

- ✓ Bi-weekly Newsletter
- ✓ Customized Website Listing
- ✓ Eblasts

*"The Chamber really helps us do marketing and reach new customers that I hadn't had before. They have really helped increase our business and everybody is really supportive."-Nicole Smith, Uptown Bar*

# Benefits Continued

## Additional Services

- √ Business Promotion
- √ Certificate of Origin
- √ Event Calendar
- √ Job Listing Opportunities
- √ Notary Public
- √ Referrals
- √ Use of Chamber Conference Room
- √ Volunteer Opportunities
- √ Website Tracking

*"Watertown has been great for business. We appreciate what the Chamber is doing and know they are working hard." - Mark Carew,  
Carew Heating & A/C Inc.*



**The Chamber is the area's premier business organization and is a key asset to building business.**



**Chamber work is driven by 7 core Associations and Chamber Programs.**

**These include:**

- Chamber Ambassadors
- Leadership Watertown
- The City of Watertown
- Watertown Main Street Program
- Watertown Tourism
- Watertown Unified School District
- Women in Business

## Your Chamber By The Numbers



Users browse our website an average of 7 minutes per visit and view 7 pages per visit.



Our chamber is one of the largest in the region with 316 members at year-end 2020

# \$110k

Our gift check program has generated sales of \$110,000 in 2020 and is our way to help Watertown shop local!



63% of users view more than one page when on our website. Over 60% is considered excellent.

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### **Watertown Area Chamber Of Commerce**

519 E Main Street, Watertown, WI 53094  
(920) 261-6320

[www.watertownchamber.com](http://www.watertownchamber.com)

[info@watertownchamber.com](mailto:info@watertownchamber.com)

[www.facebook.com/watertownareachamberofcommerce](https://www.facebook.com/watertownareachamberofcommerce)

[www.instagram.com/watertownwichamber](https://www.instagram.com/watertownwichamber)



2021 Investment

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Amount Due: \_\_\_\_\_

**Your Membership Investment is based on the schedule below:**

Total Number of Employees	Annual Dues	*Quarterly Dues Payment
<b>1</b>	\$195	48.75
<b>2-5</b>	\$245	61.25
<b>6-15</b>	\$315	78.75
<b>16-30</b>	\$425	106.25
<b>31-99</b>	\$655	163.75
<b>100-199</b>	\$975	243.75
<b>200+</b>	\$1,375	343.75

\* If you choose the quarterly option, you may only use the credit card payment.

**Financial Institutions:**

Amount of Watertown Deposits	Annual Dues
<b>0-25 million</b>	\$795
<b>26-50 million</b>	\$1,095
<b>Over 50 million</b>	\$1,795

**2<sup>nd</sup> Business or Non-Profit Memberships: \$135**

Make checks payable to: Watertown Area Chamber of Commerce *OR* Credit Card.

Payment Amount: \_\_\_\_\_

Name as appears on card: \_\_\_\_\_

Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Code on Back: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_