



Learning Center

Who Should Attend?

- Small business owners
- Non-profits
- Marketers
- Organizations wanting to improve their online presence

Attend a Workshop



Our workshops are led by our digital experts on a monthly basis at the Digital Media Lab. These workshops have helped many business grow and improve their digital strategy. For an up-to-date class schedule, please visit www.digitalmedialab.com/class-schedule/

Workshops We Offer

Digital Insights Seminar

What You'll Learn

- Online consumer trends & best practices
- Best practices for small business
- Q & A with our experts

Social Media for Business

What You'll Learn

- How to develop dynamic content
- How to build a content calendar
- Social media best practices
- Creating social strategic goals

Get Found on Google

What You'll Learn

- How to improve your presence on Google
- How to setup a GoogleBusiness Page
- The importance of positive reviews and how to get more

Build-It-With-Me Website

What You'll Learn

- Build your dream website
- Help from our experts
- How to manage your site, including a built-in CRM

Work With a Coach

Beyond the workshop setting, we offer Digital Coaching. Our expert Digital Coaches are scheduled to work at the individual level or in a group. It won't be long before you'll be able to do everything yourself. Hire us for a one time visit, weekly meeting, or more.



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