



2019 Sponsorship Opportunities

Be a member. Be engaged. Be noticed.

ANNUAL CELEBRATION DINNER

Annual event held in February that features networking, annual awards, and dinner. Approximately 220 attendees each year.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting	1	\$1,000	<ul style="list-style-type: none"> ·Logo on Save the Date Invitation ·Logo on newsletter, Facebook, website Calendar, Chamber TV Billboard ·Logo on large sign in prominent location during event ·Logo on Wake Up Watertown slide with verbal thank you ·Logo on Annual Celebration table tents ·Four Tickets to Annual Celebration Dinner ·One month Chamber TV advertising
Gold	Unlimited	\$500	<ul style="list-style-type: none"> ·Logo on newsletter, Facebook, website Calendar, Chamber TV Billboard ·Logo on large sign in prominent location during event ·Logo on Annual Celebration table tents ·Logo on Wake Up Watertown slide with verbal thank you
Silver	Unlimited	\$250	<ul style="list-style-type: none"> ·Business name listing on newsletter, Facebook, website calendar ·Business name on shared sign in prominent location during event ·Business name listing on Annual Celebration table tents ·Business name on Wake Up Watertown slide with verbal thank you
Bronze	Unlimited	\$125	<ul style="list-style-type: none"> ·Business name on shared sign in prominent location during event ·Business name listing on Annual Celebration table tents
Wine Pull Sponsor	Unlimited	\$50	<ul style="list-style-type: none"> ·Business name on shared sign at event by Wine Pull table ·Business name listing on each wine bottle tag

ANNUAL GOLF OUTING

Annual event held in July at the Watertown Country Club. Plays host to 100+ golfers and additional dinner guests.
Raffle items during post-golf gathering.

Major Sponsors Include

- Exclusive hole sponsorship with signage and option to have on-course representatives present (Consider utilizing your sponsored hole to network and/or engage with golfers by providing games, giveaways, coupons, etc)
- Company logo on all golf outing event materials (programs, website calendar, Facebook, newsletter, slide for Wake Up Watertown & Chamber TV billboard) and verbal recognition at the golf outing

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting	1	\$2,000	·Foursome of Golf (golf, breakfast, lunch & appetizers & drink ticket for 4)
			·Priority choice of hole sponsor placement
			·Two extra tickets for lunch and dinner (can be used for your hole sponsor reps)
			·Two promotional Chamber e-blasts
Gold	Course sponsors limited to 15	\$1,500	·Four tickets to the following year's Annual Chamber Celebration dinner
			·Foursome of Golf (golf, breakfast, lunch & appetizers & drink ticket for 4)
			·Two extra tickets for lunch and dinner (can be used for your hole sponsor reps)
Silver		\$1,000	·Two tickets to the following year's Annual Chamber Celebration dinner
Bronze		\$500	·Twosome of Golf (golf, breakfast, lunch & appetizers & drink ticket for 2)
			·Two tickets for lunch and dinner (can be used for your hole sponsor reps)



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Raffle items during post-golf gathering.

Traditional Sponsors Include

- Business name listing on newsletter, website calendar, Chamber TV billboard*
- Verbal recognition at golf outing
- Recognition at Wake Up Watertown

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Hole in One Sponsor	1	\$400	·Exclusive company logo signage on hole ·Your company greets golfers on the course with the opportunity to network and/or engage with golfers by providing giveaways, coupons, etc
Cart Sponsor	1	\$400	·Your company has the opportunity to get creative with signage/logo and giveaways on carts
Beverage Station Sponsor	4	\$300	·Your company signage/logo placed on 1 of 4 beverage stations/carts
Breakfast Sponsor	1	\$300	·Your company greets golfers as they enter the club for breakfast ·Includes exclusive logo signage in the dining room
Lunch Sponsor	1	\$300	·Your company greets golfers as they enter the club for lunch/outside if weather pending (or note on each boxed lunch) ·Includes exclusive logo signage in the dining room
Bloody Mary Bar Sponsor	1	\$300	·Your company greets golfers as they go to bloody mary station ·Includes exclusive logo signage by the station and
Registration Sponsor	2	\$300	·Your company greets golfers as they arrive ·Includes exclusive logo signage at the registration table
Mulligan Sponsor	1	\$300	·Your company greets golfers as they arrive ·Includes exclusive logo signage at the mulligan table ·Logo on the back of all mulligan cards
Betting Hole Sponsor	2	\$300	·Your company greets golfers on the betting hole ·Includes exclusive tee logo signage
Hole Sponsor	Unlimited	\$150	·Business name listing on shared sign in clubhouse
Scorecard Sponsor	2	\$100	·Exclusive logo on one side of the scorecard
Ball Washer Sponsor	18	\$25	·Exclusive Logo on 1 of 18 ball washers on course
Raffle Sponsor	Unlimited	N/A	·Listing on raffle sheet (* listing in program only)

CAREER EXPO

This event is held in March for Juniors, Seniors, and the public at the Watertown High School to allow children the opportunity to explore career options as they start to plan for high school and beyond.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting Sponsor	1	\$1,000	·Logo on the Chamber website, newsletter, Facebook, Chamber TV billboard ·Logo on Wake Up Watertown slide ·Logo on posters for chamber and high school ·Logo on watertownjobfair.com



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CAREER EXPLORATION DAY

This event is held in October for 7th graders at Riverside Middle School to allow children the opportunity to explore career options as they start to plan for high school and beyond.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting Sponsor	1	\$1,000	<ul style="list-style-type: none"> ·Logo on the Chamber website, newsletter, Facebook, Chamber TV billboard ·Logo on Wake Up Watertown slide ·Logo on posters for chamber and middle school ·Logo on programs for event
Tour Location Sponsor	3	\$50	<ul style="list-style-type: none"> ·Be one of 3 businesses to host 5 timed bus arrivals for tours of 7th graders and chaperones ·Logo on Wake Up Watertown slide ·Logo on programs for event
Classroom Sponsor	3	\$50	<ul style="list-style-type: none"> ·Be one of 12 businesses to speak to 7th graders in small sessions for a day ·Logo on Wake Up Watertown slide ·Logo on programs for event

DOWNTOWN WATERTOWN WINE WALK

This event is held the second Thursday in September and brings over 270 participants to our downtown Chamber businesses.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting Sponsor	1	\$1,000	<ul style="list-style-type: none"> ·Logo on the Chamber website, newsletter, Facebook, Chamber TV billboard ·Logo on Wake Up Watertown slide ·Logo on event posters ·Logo on cover of event program and gift bag label
Glass Sponsor	1	\$300	<ul style="list-style-type: none"> ·Business name listing on the Chamber website, newsletter, Facebook, Chamber TV billboard ·Can provide Chamber 270 of your logo'd glasses for inkind sponsorship (pending Chamber approval) ·Logo on Wake Up Watertown slide ·Logo on event program & posters
Location Sponsor	13	\$125	<ul style="list-style-type: none"> ·Business name listing on the Chamber website, newsletter, Facebook, Chamber TV billboard ·Business name listing on Wake Up Watertown slide ·Business name listing on event program & posters
Water Sponsor	1	\$50	<ul style="list-style-type: none"> ·Business name listing on back page of event program ·Logo on 270 water bottles
Pen Sponsor	1	\$50	<ul style="list-style-type: none"> ·Business name listing on back page of event program ·Can provide Chamber 270 of your logo'd pens for inkind sponsorship

GIFT CERTIFICATE PROGRAM

This sponsorship allows the Chamber to keep our gift certificate program a free program to our members.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Presenting Sponsor	1	\$2,000	<ul style="list-style-type: none"> ·Logo on the Chamber website, newsletter, Facebook, Chamber TV billboard ·Logo on the front of each gift certificate sold



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NEW TEACHER BREAKFAST

This annual event in August is to welcome new teachers to Watertown and to orientate them to our business community.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Company Sponsor	14	\$100	<ul style="list-style-type: none"> ·Your company gives a two minute personal welcome which includes an opportunity to promote your business ·Breakfast for two representatives ·Logo in event program and in Chamber newsletter
Gift Bag Donor	Unlimited	N/A	<ul style="list-style-type: none"> ·Company donates items to teacher gift bags (approx 55 attendees) ·Business name listing in event program

WAKE UP WATERTOWN

Monthly morning program held the first Wednesday of each month. Features networking, sponsor presentation, Chamber and Community event updates. Approximately 75 attendees each month.

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
Annual Sponsor	4	\$975	<ul style="list-style-type: none"> ·Logo in WUW Powerpoint presentation at beginning and end ·Verbal Thank You to sponsors during meeting ·2 - one minute speaking opportunities at event (excluding Feb & Dec) ·One month Chamber TV advertising ·Logo on a shared poster at registration table ·Logo on newsletter, Facebook, website calendar, Chamber TV Billboard
Breakfast Yearly Sponsor	1	\$600	<ul style="list-style-type: none"> ·Sponsor signage with logo at refreshment table ·Logo on newsletter, Facebook, website calendar, Chamber TV Billboard
Monthly Sponsor	1/month	\$200	<ul style="list-style-type: none"> ·10 - 15 Minute presentation ·Exclusive opportunity to place literature on guest tables ·Logo on newsletter, Facebook, website calendar, Chamber TV Billboard