



Be a member. Be engaged. Be noticed.

8th Annual Downtown Watertown Wine Walk

A social event that combines shopping with food and wine tasting as guests proceed to each wine tasting location throughout downtown Watertown.

Sponsorship Opportunities

| Sponsorship Description | Number Available | Sponsor Investment | Sponsor Benefits |
|-------------------------|---------------------|-----------------------|--|
| Presenting Sponsor | 1 | \$1,500 | Listed with logo as Presenting Sponsor on all promotional fliers, social media, website. Promoted at all Wake Up Watertown events through September. Logo on all Wine Walk collateral, opportunity to set up at check-in at Chamber office to promote business |
| Wristband Sponsor | 1 | \$300 | Business name on wristband, business recognized on social media event for Wine Walk |
| Snack Sponsor | 8 | \$250 | Logoed sign at snack table, Listing on event map, business recognized on social media event for Wine Walk |
| Passport Sponsor | 1 | \$250 | Logo on passport, business recognized on social media event for Wine Walk |
| Map Sponsor | 1 | \$250 | Logo on event map, business recognized on social media event for Wine Walk |