

2025



MEMBERSHIP GUIDE

Mission

To connect members with one another to cultivate their growth and sustainability.

Vision

To be a collaborative partner with our members and community so everyone has the opportunity to succeed.



Be a member. Be engaged. Be noticed.

Chamber Member Benefits

To help build your business and grow



Connecting

- Business After Hours
- Career Exploration Day
- Career Fair
- Chat with the Chamber
- Committee Volunteer
- Hiring Fair
- Golf Outing
- Multilingual Resource Fair
- New Teacher Breakfast
- Ribbon Cuttings/Open Houses
- Wake Up Watertown

Education

- Educational Lunch & Learn
- Digital Marketing Series
- Women In Business

Communication

- Bi-weekly Newsletter
- Customized Website Listing
- Eblast
- Social Media



“I understand why businesses want to be a part of the Watertown Area Chamber of Commerce. The team puts in a lot of effort for all the events, and the sense of camaraderie is fantastic. It's clear why the Chamber is successful and holds such value in our community. It's so much fun to attend, and you wouldn't want to miss anything!”

**Barbara Phelps
Greater Watertown Community Health Foundation**

Benefits Continued

Additional Services

- Business Promotion
- Certificate of Origin
- Event Calendar
- Grant Program
- Job Listing Opportunities
- Notary Public
- Referrals
- Use of Chamber Conference Room
- Volunteer Opportunities
- Website Tracking



“As a representative of both the Watertown Unified School District and the Watertown Historical Society, I feel strongly that these organizations benefit greatly from their partnership with the Watertown Area Chamber of Commerce. Through membership, I can access the Chamber's robust communication channels to share information regarding important upcoming events, plus the Chamber's in-person networking opportunities facilitate relationship building throughout the community.”

Melissa Lampe
Watertown Historical Society

“We all see the informative Watertown Chamber emails and enjoy a head's up on current events. Celerity is “extra” excited to say that we found and relocated to our new office space because of a Chamber eblast.”

Bonnie Griffin
Celerity Staffing Solutions



The Chamber is the area's premier business organization and is a key asset to building business.

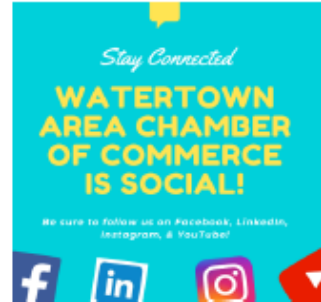
Your Chamber By The Numbers



Chamber work is driven by 6 core Associations and Chamber Programs.

These include:

- Chamber Ambassadors
- Leadership Watertown
- The City of Watertown
- Watertown Main Street Program
- Watertown Tourism
- Watertown Unified School District
- Over 640K Facebook post reach in 2024
- 5.7K Facebook followers up 22%
- Instagram followers up 5%
- LinkedIn followers up 8%
- YouTube (new in 2022)



360

Our Chamber is one of the largest in the region with 360 members

\$ 106k

Our gift check program generated sales of \$106,600 in 2024 and is our way to help Watertown shop local!



204K

Over 204K page views in 2024.
Overall member page views 74K.
Average duration on Chamber website 3 minutes.

Watertown Area Chamber Of Commerce

519 E Main Street, Watertown, WI 53094

(920) 261-6320

www.watertownchamber.com

info@watertownchamber.com

www.facebook.com/watertownareachamberofcommerce

www.instagram.com/watertownwichamber

2025 Investment

Business Name: _____

Business Contact: _____

Business Phone: _____

Business website: _____

Email: _____

Address: _____

City, State, Zip: _____

Amount Due: _____

Make checks payable to: **Watertown Area Chamber of Commerce** *OR* Credit Card.

Payment Amount: _____

Name as appears on card: _____

Address: _____

Credit Card Number: _____

Expiration Date: _____ Code on Back: _____

Signature: _____ Date: _____

Total Number of Employees	Annual Dues	*Quarterly Dues Payment
1	\$210	52.50
2-5	\$260	65.00
6-15	\$325	81.25
16-30	\$435	108.75
31-99	\$675	168.50
100-199	\$1,005	251.25
200+	\$1,415	353.75
Financial Institutions Amount of Watertown Deposits		Annual Dues
0-25 million		\$795
26-50 million		\$1,095
Over 50 million		\$1,795

2nd Business or Non-Profit Membership \$140