



2026 SPONSORSHIP OPPORTUNITIES

Be a member. Be engaged. Be noticed.



CONTACT US: 920-261-6320 | info@watertownchamber.com

WAKE UP WATERTOWN

This monthly networking event is held on the first Wednesday of every month at 7:45 AM at Ready 2 Dance, located at 1648 S. Church St. It's a great way to build connections, showcase your expertise, and stay engaged with the local business community.

BE AN ANNUAL SPONSOR

Presenting — Limit 10 — \$1000

Gain year-round visibility by displaying your logo and brand at every Wake Up Watertown event. It's a great way to connect with the community and keep your business top of mind with Chamber members and local leaders.

Sponsorship Benefits

- Logo featured on all 12 monthly Chamber calendar events, the Chamber information page, Social Media event listings, and featured on event posters.
- Business recognition announced at the beginning and end of each networking event
- Spotlight in the Chamber's bi-weekly newsletter
- Showcase opportunities (available on a first-come, first-served basis)
- Two complimentary e-blasts to promote your business or events

MONTHLY PRESENTING SPONSOR

\$200

Booking for 2027

Start the day by putting your business in the spotlight! As a Wake Up Watertown monthly presenter, you'll have the opportunity to highlight your business, share your knowledge, and offer valuable insights with fellow Chamber members and prospects.

Sponsorship Benefits

- One free e-blast for your business to be used anytime within the calendar year
- Highlighted on the Chamber Website Calendar and social media events
- Featured in the Annual "Calendar at a Glance" (2026 Edition)
- Recognized at Wake Up Watertown the month prior to your presentation
- Featured on Event Promotional Material
- 20-minute presentation
- Mention in the City Briefings (Watertown Daily Times)

Together, we strengthen local businesses and grow our community. When you invest in the Chamber, you invest in local business success. Contact us at info@watertownchamber.com or 920.261.6320 today to get involved.

COMMUNITY ENGAGEMENT

GOSLING CAREER FAIR

**March 10th
High School**

Support student success and connect with future talent by sponsoring the Gosling Career Fair. Showcase your business, inspire career pathways, and build relationships with the next generation of professionals in our community.

Presenting Sponsor - \$1000

Hospitality Sponsor - \$100

Booth Pricing & Registration Opens January 2026

MULTILINGUAL

Resource Fair

April 14th

Watertown Public Library

Show your commitment to an inclusive workforce by supporting multilingual hiring efforts. As a sponsor, you'll help connect diverse talent with local opportunities while promoting your business as a welcoming and inclusive employer.

Booth Pricing & Registration Opens February 2026

HIRING FAIR

**October 15th
TBD**

Promote your business and help strengthen the local workforce by participating in the Watertown Public Hiring Fair. Connect directly with job seekers, highlight your employment opportunities, and show your support for community growth and economic development.

Presenting Sponsor - \$200 | Hospitality Sponsor - \$100

Booth Pricing & Registration Opens August 2026

CAREER Exploration Day

**October 21st
Riverside Middle School**

Be a career exploration presenter for middle school students discovering their passions. Help connect classroom learning to real-world opportunities while showcasing your business to the next generation of talent in our community.

Be a Featured Speaker — Contact info@watertownchamber.com

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Annual DINNER February 26th

Casino Royale at Watertown Country Club

SPONSORSHIP BENEFITS

Presenting Sponsor	\$2000 Limit 1	Prominent logo placement across all event promotions. Including print and digital ads, website, e-newsletters, and social media platforms. One free reserved table for dinner (8 tickets included). Four free e-blast (\$200 Value) and 2 months on Chamber TV (\$50 Value) to be used before December 31, 2026
Jackpot Sponsor	\$1000 Limit 4	Featured on event signage at Annual Dinner, Chamber website, and social media. Business announced at Wake Up Watertown. Four free dinner tickets included. Two free e-blasts (\$100 Value) and 2 months free on Chamber TV (\$50 Value) to be used before December 31, 2026.
Blackjack Sponsor	\$500 Limit 10	Featured on event signage at Annual Dinner, Chamber website, and social media. Business announced at Wake Up Watertown. Two free dinner tickets included. Two free e-blasts (\$100 Value) and 2 months free on Chamber TV (\$50 Value) to be used before December 31, 2026.
Casino Game Sponsors	\$300 Limit 15	Featured on event signage at the Annual Dinner and prominently displayed at casino game stations, Chamber website, and social media. One free e-blast (\$50 Value) and two months free on Chamber TV (\$50 Value) to be used before December 31, 2026.
Photo Booth Sponsor	\$250 Limit 2	Featured on event signage at Annual Dinner, Chamber website, and social media. Two months free on Chamber TV (\$50 Value) to be used before December 31, 2026.
Party Favor Sponsor	\$300 Limit 1	Featured Logo on Chamber Website, social media, and logo on take home party favor and two months free on Chamber TV (\$50 Value) to be used before December 31, 2026.

WHISKEY & WINE Walk

**April 25th
Downtown Watertown**

	Presenting Sponsor	Wristband Sponsor	Snack Sponsor	Passport Sponsor	Map Sponsor	Photo Booth Sponsor
	\$1,500.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
	Limit 1	Limit 1	Limit 4	Limit 1	Limit 1	Limit 1
Prominent Logo Placement across all event promotions. Including print and digital ads, websites, e-newsletters, and social media platforms	★					
Presence at check in	★					
Business name on wristband & logo featured at registration		★				
Optional presence at snack stops & logo featured a snack table			★			
Featured logo on event signage and social media	★	★	★	★	★	★
Listed on map & passport	★		★	★	★	★

Premier Sponsorship

All premier sponsorships includes company logo on signage, logo recognition on all pre-event materials, website, social media, and physical presence on the course.

Platinum Sponsor \$2000 (Limit 1)	Includes foursome of golf, priority choice of hole sponsor placement, 4 -ticket packets, and 2 free promotional e-blast to use by December 31, 2026
Gold Sponsor \$1500 (Limit 4)	Includes foursome of golf, 4 ticket packets & 2 promotional e-blasts (\$100 Value) to use by December 31, 2026
Silver Sponsor \$1000 (Limit 4)	Includes twosome of golf, 2 ticket packets & 2 promotional e-blast (\$100 Value) to use by December 31, 2026

Additional Sponsorships

Hole In One Sponsor \$550 (Limit 3)	Includes company logo on signage, physical presence at competition hole & 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Cart Sponsor \$500 (Limit 1):	Includes company logo on all golf carts, 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Putting Contest Sponsor \$500 (Limit 1)	Includes company logo on signage, physical presence on putting green & 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Cookout Sponsor \$500 (Limit 4)	Includes company logo on tables in the club, patio and bar and buffet line
Breakfast Cocktail Sponsor \$500 (Limit 1)	Includes company logo on signage by bar station & 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Box Lunch Sponsor \$500 (Limit 2)	Includes company logo & physical presence at lunch pick-up & 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Breakfast Sponsor \$450 (Limit 2)	Includes company logo & physical presence at breakfast station
Mulligan Sponsor \$400 (Limit 1)	Includes company logo on large sign, company logo on mulligan ticket, physical presence near registration & 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Beverage Cart Sponsor \$400 (Limit 2)	Includes company logo placed on all beverage carts, company logo at bars & 2 months Chamber TV advertising (\$50 value to use by December 31, 2026)
Registration Sponsor \$350 (Limit 2)	Includes company logo on large sign & physical presence at registration
Hole Sponsor \$250 (Limit 18)	Includes company logo on signage on one hole and presence on course
Scorecard Sponsor \$300 (Limit 1)	Includes company logo on each side of the scorecard
Ball Washer Sponsor \$200 (Limit 1)	Includes company logo on all 18 ball washers
Raffle Prize Donation Unlimited	Suggested minimum \$100 value

24TH ANNUAL NEW TEACHER BREAKFAST

**August 18th
Maranatha Baptist University**

Welcome and support new educators in our community. Benefits include being featured on social media, our website, and Chamber TV.

Corporate Sponsorship (\$125) includes breakfast, program logo placement, a speaking opportunity, and swag. Add extra reps for just \$10 each.

Swag Sponsor: Donate branded items for our new teacher welcome bags to make a memorable first impression and highlight your business.
Please note: no food or scented items.

September 10th in Downtown Watertown

10TH ANNUAL Wine Walk

	Presenting Sponsor	Wristband Sponsor	Snack Sponsor	Passport Sponsor	Map Sponsor	Photo Booth Sponsor
	\$1,500.00 <i>Limit 1</i>	\$250.00 <i>Limit 1</i>	\$250.00 <i>Limit 4</i>	\$250.00 <i>Limit 1</i>	\$250.00 <i>Limit 1</i>	\$250.00 <i>Limit 1</i>
Prominent Logo Placement across all event promotions. Including print and digital ads, websites, e-newsletters, and social media platforms	★					
Featured logo on event signage & social media	★	★	★	★	★	★
Presence at check in	★					
Business name on wristband & logo featured at registration		★				
Optional presence at snack stops			★			
Logo featured at snack table	★		★			
Listed on map & passport	★		★	★	★	★
Free E-Blast	★			★	★	
Designated Driver Sponsor	\$150.00 <i>Limit 1</i>	Your logo will appear on social media, Chamber website, soda tickets and on bags distributed at the event.				

QUARTERLY PROGRAMS

January, March, June, September

WOMEN INSPIRING SUCCESS & EMPOWERMENT

We invite you to be a part of this dynamic experience by joining a panel or providing educational content during our networking hour. Share your expertise, insights, and passion to support and uplift fellow women professionals. Women Inspiring Success and Empowerment meets quarterly on the second Tuesday of the month at 7:45 AM at Slumberland Furniture. Let's connect, learn, and grow—together.

Be a Featured Speaker — contact info@watertownchamber.com

BUSINESS AFTER HOURS

Showcase your business by hosting a Business After Hours event! Held quarterly on the third Thursday, this is your chance to open your doors to fellow Chamber members and community leaders to gain valuable foot traffic, share insight into your services, and build strong local connections.

Be a Featured Host— contact info@watertownchamber.com

Booking for 2027

LUNCH & LEARN

Held quarterly on the fourth Thursday, Lunch & Learn is a great opportunity to share your knowledge and expertise with Chamber Members and the community. As a host, you'll lead an engaging session that provides valuable insights, practical tips, or educational content in a relaxed lunchtime setting. It's a powerful way to position yourself as a resource, connect with local professionals, and make a lasting impact.

Be a Featured Speaker — contact info@watertownchamber.com

Chamber Benefits

Promotional Opportunities Included in Membership

- Bi-weekly Newsletter
- Events on the Chamber Calendar
- Promotions on Website
- Chamber Member Spotlight
- Chamber Chat
- New Resident Welcome Bags
- Employment Listings on Website
- Partnership with WUSD to post open positions at the High School
- Display Marketing Materials in the Chamber Office
- Accept Chamber Checks
- Utilize the Chamber Conference Room
- Press Release Assistance
- Ribbon Cuttings

Promotional Opportunities at Additional Cost

- Chamber TV advertising - \$25/Month
 - A continuously running promotional screen located in the Watertown Area Chamber of Commerce office. The display features rotating announcements, upcoming events, Chamber initiatives, and highlighted member businesses. Content is designed for high visibility to visitors and members stopping into the Chamber, offering constant exposure and brand awareness for featured organizations.
- Email Blasts - \$50 each
 - Chamber members have the chance to reach our entire subscriber base through a dedicated email blast. This promotional opportunity allows your business or event to be featured directly in our members' inboxes, ensuring maximum visibility. Content can include announcements, special offers, or upcoming events.
- Website Banner Ad - \$250/Quarter (**Limit 2 Businesses Per Quarter**)
 - Put your brand front and center with a banner ad on the Chamber's website. It's prime digital real estate viewed by thousands each month—perfect for boosting visibility, promoting your services, and staying top-of-mind in the community.

Email info@watertownchamber.com for more information or to get started today!

2026 SPONSORSHIP APPLICATION

As a nonprofit organization, we depend on the generosity and collaboration of sponsors to help us achieve our mission of creating a thriving, vibrant city. We are continually looking for partners who share our vision, are passionate about impactful events, and eager to invest in a dynamic, welcoming community.

READY TO MAKE AN IMPACT!

Wake Up Watertown \$ _____

Sponsorship Type: _____

Chamber Annual Dinner \$ _____

Sponsorship Type: _____

Gosling Career Fair \$ _____

Sponsorship Type: _____

Whiskey & Wine Walk \$ _____

Sponsorship Type: _____

Multilingual Resource Fair \$ _____

Sponsorship Type: _____

Golf Outing \$ _____

Sponsorship Type: _____

New Teacher Breakfast \$ _____

Sponsorship Type: _____

Wine Walk \$ _____

Sponsorship Type: _____

Hiring Fair \$ _____

Sponsorship Type: _____

Career Exploration Day

Sponsorship Type: _____

PAYMENT METHOD

Check Enclosed for \$ _____

Invoice Right Away

Invoice the Month of Event

Paid Via Online Portal

**Scan QR Code to pay
securely online or visit:
bit.ly/PAYWACC**



Send to Watertown Area Chamber of Commerce
519 E Main Street Watertown, WI 53098
920-261-6320 | info@watertownchamber.com

Your Donation is Tax Deductible

Name _____

Business Name _____

Address _____

Phone _____

Email _____

Credit Card _____

Expiration _____

CVS Code _____

Zip Code _____

Signature _____



PLEASE FILL OUT AND RETURN TO INFO@WATERTOWNCHAMBER.COM