

# 2026



# MEMBERSHIP GUIDE

BE A MEMBER. BE ENGAGED. BE NOTICED

## Mission



To connect members with one another to cultivate their growth and sustainability.



## Vision

To be a collaborative partner with our members and community so everyone has the opportunity to succeed.



# Chamber Member Benefits

**Your success starts here—network, visibility, and perks with the Chamber!**



## Connecting

- Business After Hours
- Career Exploration Day
- Career Fair
- Committee Volunteer
- Golf Outing
- Hiring Fair
- Multilingual Resource Fair
- New Resident Welcome Bags
- New Teacher Breakfast
- Ribbon Cuttings/Open Houses
- Wake Up Watertown
- Wine Walk

## Education

- Educational Lunch & Learn
- Digital Marketing Series
- W.I.S.E

## Communication

- Bi-weekly Newsletter
- Chamber Chat (Video Spotlight)
- Chamber TV Advertising
- Email Blasts
- Website Banner Ad



"I just had my ribbon cutting last week, and although I've only been with the Chamber for one month, I've already joined two events. My followers have grown, I've made new connections, and I truly feel like I'm part of a wonderful community. I'm excited to keep getting involved!"

— Dream Weaver Vacations

# Benefits Continued

## Additional Services

- Accept Chamber Checks
- Business Promotion
- Certificate of Origin
- Display Marketing Materials
- Grant Program
- Job Listing Opportunities
- Notary Public
- Promotions on Website
- Utilize the Chamber Conference Room



“Joining the Watertown Chamber has been such a great experience for us! From day one, the team made us feel genuinely welcomed — like we were already part of the community family. The onboarding process was smooth, helpful, and (dare we say) even fun. They did an awesome job walking us through the benefits of the program, and we left feeling excited about all the ways we can get involved and stay connected. We’re grateful for the warm hospitality and the energy they bring to supporting local businesses. Looking forward to many more events, partnerships, and opportunities ahead!”

— Farmers & Merchants State Bank

“Our agency is proud to be a member of the Watertown Area Chamber of Commerce. The staff is truly invested in helping local businesses succeed. We’ve built great relationships through our involvement. Highly recommend joining if you’re looking for a supportive business community!”

— Drehm Insurance



**The Chamber is the region’s leading business organization—  
an essential partner in driving growth and building success!**

## Your Chamber By The Numbers



# 6

Chamber work is driven by 6 core Associations and Chamber Programs.



These include:

- Chamber Ambassadors
  - Leadership Watertown
  - The City of Watertown
  - Watertown Main Street Program
  - Watertown Tourism
  - Watertown Unified School District
- Over 872K Facebook post reach
  - 6.4K Facebook followers up 11%
  - Instagram followers up 3%
  - LinkedIn followers up 3%
  - LinkedIn Newsletter 290 subscribers

### 2025 Stats



# 374

Members

Our Chamber is one of the largest in the region with 374 members.



# 98K

In Gift Check Sales

Our gift check program generated sales of \$98,000 in 2025 and is our way to help Watertown shop local!



# 390K

Website Views

- Over 388K page views in 2025.
- 20K used our Member Directory
- 75K New Users

## Watertown Area Chamber Of Commerce

519 E Main Street, Watertown, WI 53094

(920) 261-6320

[www.watertownchamber.com](http://www.watertownchamber.com)

[info@watertownchamber.com](mailto:info@watertownchamber.com)

[www.facebook.com/watertownareachamberofcommerce](https://www.facebook.com/watertownareachamberofcommerce)

[www.instagram.com/watertownwichamber](https://www.instagram.com/watertownwichamber)