



## Dear Supporter of Jefferson County Families,

Every week in Jefferson County, someone hears the words no one wants to hear: “You have cancer.” In that moment, life tilts. Families focus on treatments, appointments, and holding onto hope, and almost immediately, the financial strain begins to build. What many people don’t realize is how quickly the costs pile up. Even with solid insurance, families often find themselves in an overwhelming place.

### **That’s exactly why the Jefferson County Cancer Coalition (JCOCC) exists.**

For more than a decade, we’ve made it our mission to step in when local families need us most. Since 2013, we’ve been honored to stand beside hundreds of neighbors navigating the hardest chapter of their lives.

### **This past year, JCOCC provided over \$300,000 in direct financial assistance to families right here in Jefferson County.**

The need continues to grow. As more families reach out, we are determined to make sure every call for help is met with compassion and with action. That’s why your support matters so deeply.

### **What Your Support Actually Pays For**

Here are the top needs we cover for families in our community:

- **Mortgage and Rent Payments:** When treatment forces someone to miss work, keeping a roof overhead becomes a real fear. We make sure families don’t face housing insecurity on top of everything else.
- **Gas Cards for Treatment Travel:** Many patients drive to Madison, Milwaukee, or beyond multiple times a week. The fuel costs alone can become unmanageable and we step in to fill that gap.
- **Grocery Gift Cards:** When income shrinks, even stocking the fridge becomes a challenge. We help ensure families have healthy meals during treatment.
- **Utility Bills:** Heating, electric, and water bills don’t stop for cancer. We help keep homes safe, warm, and functional during months of treatment and recovery.

This is the kind of support your sponsorship makes possible, the day-to-day stability that allows families to keep going.

In 2026, we will once again host community events like the JCOCC Shootout, the Frosty Balls Golf Outing, and the Witches’ Ball. By choosing to sponsor one or more of these events, you’re doing far more than putting your name on an event banner. You’re giving families breathing room. You’re reminding them that their community has not forgotten them.

JCOCC is a 100% volunteer-run organization. Every dollar you give goes directly to local families who are fighting cancer with everything they have. Your support is what allows us to say “yes” when someone applies asking for help with rent, groceries, or simply keeping the lights on.

Thank you for considering partnering with us this year. Enclosed, you’ll find details about sponsorship levels, benefits, and how to get involved. If you have any questions or would like help choosing a sponsorship option, please reach out. We are always here to connect. Together, we can bring relief, dignity, and hope to our neighbors when they need it most.

**Thank you,**

*Jefferson County Cancer Coalition Board*



# Jefferson County Cancer Coalition Shootout

May 9, 2026 | Milford Hills  
Johnson Creek, WI



## PRESENTING SPONSOR (1 available)

**\$10,000 Investment**

- Sponsorship rights to the event. The event will be known as “Jefferson County Cancer Coalition Shootout proudly sponsored by (Your Company).”
- One shooting foursome.
- Four additional lunch guests.
- Prominent recognition during the awards ceremony.
- Company logo displayed on yard sign outside of the clubhouse at the event.
- Company logo will have permanent placement on JCOCC website and event website including hyperlink.
- Company logo will have permanent placement on Facebook event page.



## GOLD SPONSOR (5 available)

**\$5,000 Investment**

- One shooting foursome.
- Logo displayed on all publicity, email campaigns, social media, and shootout signage.
- Recognition during the awards ceremony.
- Company logo will have permanent placement on JCOCC Website and event website.



## SILVER SPONSOR (10 available)

**\$3,000 Investment**

- Two registrations.
- Logo displayed on all publicity, email campaigns, social media, and shootout signage.
- Recognition during the awards ceremony.
- Company logo will have permanent placement on JCOCC Website and event website.



### LUNCH SPONSOR

**\$1,000**

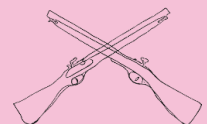
Premium signage & recognition at dinner & awards presentation



### BEVERAGE SPONSOR

**\$500**

Name & logo at the bar.



### STATION SPONSOR

**\$250**

Name & logo featured at a shooting station. Multiple available.



# Frosty Balls Golf Outing & Auction

October 10, 2026 | Koshkonong Mounds Country Club

Fort Atkinson, Wisconsin

Approximate number of attendees = 250

*Sponsorship Deadline: September 1, 2026*



## ACE SPONSOR (1 available)

**\$5,000 Investment**

- Sponsorship rights to the event. The event will be known as “Frosty Balls Golf Outing proudly sponsored by (Your Company).”
- Company logo displayed on the back of event apparel above all other sponsors.
- Complimentary foursome.
- Prominent recognition during the President’s speech, your logo on the golfers’ goodie bag, and on the sponsor thank you card.
- Company logo displayed on yard sign outside of the clubhouse at the event.
- Company logo will have permanent placement on JCOCC website and event website including hyperlink.
- Company logo will have permanent placement on Facebook event page.



## EAGLE SPONSOR

**\$1,000 Investment**

- Company logo displayed on the back of JCOCC apparel.
- Company logo displayed on yard sign outside of the clubhouse at the event.
- Recognition during the President’s speech, on the sponsor board, and on the sponsor thank you card.
- Company logo will have permanent placement on JCOCC website and event website including hyperlink.
- Company logo will have permanent placement on Facebook event page.



## BIRDIE SPONSOR

**\$500 Investment**

- Recognition during the President’s speech, on the sponsor board, and on the sponsor thank you card.
- Company logo will have permanent placement on JCOCC website and event website including hyperlink.



## TEE SPONSOR

**\$200 Investment**

- Name prominently displayed on a tee box the day of the event.



## AUCTION ITEM DONATION

- Name displayed next to the donated item. Items can be mailed, dropped off, or picked up.



# Witches' Ball

November 21, 2026 | RiverStone Premier  
Fort Atkinson, Wisconsin

Approximate number of attendees = 250

*Sponsorship Deadline: October 15, 2026*

## WICKED WITCH (1 available) \$7,500 Investment

- Sponsorship rights to the event. The event will be known as the "Witches Ball proudly sponsored by (Your Company)."
- Complimentary VIP table for 8 witches.
- Company logo on individual sign at the front of the dance floor.
- Company logo on the sponsor board at the event.
- Acknowledgment as the Wicked Witch Sponsor by the MC throughout the event and invitation to join the band on stage.
- Acknowledgment on the JCOCC FB event page and JCOCC website with your logo hyperlinked to your website.

## ENCHANTED VIP (3 available) \$3,500 Investment

- Complimentary VIP table for 8 witches.
- Company logo on sign at the front of the dance floor.
- Company logo on the sponsor board at the event.
- Acknowledgment as a Hocus Pocus Sponsor by the MC throughout the event.
- Acknowledgment on the JCOCC FB event page and JCOCC website with your logo hyperlinked to your website.

## CAULDRON \$500 Investment

- Company logo on the sponsor board.
- Acknowledgment as a Cauldron Sponsor by the MC throughout the event.
- Acknowledgment on the JCOCC Facebook event page and JCOCC website with your logo hyperlinked to your website.

## BROOMSTICK \$100 Investment

- Company name on the sponsor board at the event.
- Acknowledgment as a Broomstick Sponsor by the MC throughout the event.

## Sponsor Information

Group/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment must accompany this form to guarantee sponsorship. **Make checks payable to:** Jefferson County Cancer Coalition • PO Box 448 • Fort Atkinson, WI 53538 • [president@jeffersoncountycancercoalition.org](mailto:president@jeffersoncountycancercoalition.org)  
You may also log on to [www.jcocc.org](http://www.jcocc.org) to pay your sponsorship by credit card. Select "Donate Once" and note sponsorship level in the comments. Subject to availability.