



**2026**

**SPONSORSHIP  
OPPORTUNITIES**



**WISCONSIN VETERANS  
BUSINESS CONFERENCE**

*#StrongerTogether*



**SEPTEMBER 30TH 2026**

**BROOKFIELD, WI**



**Brookfield Conference Center**

**325 S Moorland Rd**

**Brookfield, WI 53005**

**REGISTER**

**NOW**

# Event Schedule (10:00AM-3PM)



## VIP Executive Reception . 5:30PM-7:30PM

Sponsors, VIP's, and WVCC Ambassadors will have a high-level networking event the night before (9-29)



## TWO KEYNOTES . 10:10AM & 1:00PM

An opportunity for your organization to have a captive audience presenting your topical theme



## Four Breakout Sessions . (Concurrent)

Staggered 25 minute breakout sessions will give **four** additional organizations the opportunity to share business insights (11:10AM) Group A / (2:00PM) Group B



## NETWORK LUNCH . 12:00PM-12:50PM

Attendees connect with professionals and sponsors in the networking lounge for a sponsored lunch



## Conference Wrap-up . 2:45PM- 3:00PM

Closing remarks and final networking opportunities

The WVCC Veteran Business Conference advances support for the military community while offering organizations a strategic platform to engage directly with veteran and military-connected audiences. Engagement with this diverse constituency—including entrepreneurs, corporate leaders, and community stakeholders—enhances organizational reputation, cultivates goodwill and brand loyalty, and facilitates access to new clients, strategic partnerships, government contracting opportunities, and long-term business growth.

# Sponsorships Levels



## Presenting Sponsor \$10000

- 10 event passes (to include VIP Executive Reception the night before)
- Exclusive eventwide co-branding before, during, and after event
- Morning Keynote Presentation
- Logo prominently displayed on all creatives and promotional flyers
- Ongoing social + newsletter features
- Logo visibility in event materials to include signage
- Exhibitor booth included in main hallway
- Recognition in post-event communications
- Registration Contact Sheet provided

## Executive Reception Sponsor \$7500

- 8 event passes (to include VIP Executive Reception)
- Exclusive branding for VIP Executive Reception
- Shout out at the Reception (opportunity to say a few words)
- Logo visibility displayed on Reception signage
- Recognition on conference materials
- Exhibitor booth included in main hallway
- Logo in post-event media
- 2 social + 2 newsletter feature

## Keynote Series Sponsor \$7500

- 8 event passes (to include VIP Executive Reception)
- Afternoon Keynote Presentation
- Logo visibility displayed on event signage
- Exhibitor booth included in main hallway
- Recognition on conference materials
- Logo in post-event media
- 2 social + 2 newsletter feature



## Networking Lounge Sponsor \$5000

- 5 event passes (to include VIP Executive Reception)
- Logo visibility in event materials
- Co-branding logo placement in lounge
- Logo in post-event media
- 2 social + 2 newsletter features
- Exhibitor booth included in main hallway

# Sponsorships Levels



## Lunch / Refreshment Sponsor \$5000

5 event passes (to include VIP Executive Reception)  
Logo visibility in event materials  
Co-branding logo placement in lounge  
Logo in post-event media  
2 social + 2 newsletter features  
Exhibitor booth included in main hallway

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## Breakout Session Sponsors (4) \$2500

4 event passes (to include VIP Executive Reception)  
Logo visibility in event materials  
Command your own private breakout room for **ONE session**  
Logo displayed on breakout room signage  
Exhibitor booth included in main hallway  
Logo in post-event media  
2 social + 1 newsletter feature

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## Digital Sponsor \$2500

4 event passes (to include VIP Executive Reception)  
Logo on conference digital signage  
1 social + 1 newsletter feature  
Logo visibility in event materials  
Logo in post-event media  
Exhibitor booth included in main hallway

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## Community Sponsors (5) \$1000

2 event passes (to include VIP Executive Reception)  
1 social + 1 newsletter features  
Logo visibility in event materials  
Logo in post-event media  
Exhibitor booth included in main hallway

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## Business Table Sponsors (12) \$500

2 event passes (to include VIP Executive Reception)  
Exhibitor booth (**in the Main Hallway**) of Conference Center  
Logo visibility in event materials  
Logo in post-event media

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**\*\*\* This years conference *will not* include an EXPO Hall, as our focus is on providing educational opportunities for business professionals \*\*\***

The WVCC is exploring the possibility of hosting a standalone EXPO event later in 2026.

# Our THOUGHTS THIS YEAR:

The 2026 WVCC Business Conference will bring together business leaders, entrepreneurs, veterans, community partners, and industry experts for a day of insight, collaboration, and networking.

This conference is designed to:

- Highlight key business topics impacting Wisconsin
- Showcase veteran and community business leadership
- Create meaningful networking opportunities
- Provide sponsors with high-visibility engagement with attendees

Participants will have the flexibility to attend presentations of their choice while utilizing a dedicated **Networking Lounge** to build connections and discuss opportunities throughout the day. In addition to the main presentations, four concurrent breakout sessions will be available for attendees to participate in.

SUPPORT THE  
PREMIER GATHERING  
OF MILITARY- AND  
VETERAN-AFFILIATED  
ENTREPRENEURS,  
PROFESSIONALS,  
RESOURCES, AND  
SUPPORTERS IN  
WISCONSIN!



# Thank you



Heartfelt Gratitude for Your Support:

On behalf of the WVCC and the entire veteran and military-connected business community, thank you for considering sponsorship of the **2026 WVCC Business Conference**. Your support plays a pivotal role in making this event a resounding success.

Your commitment demonstrates dedication to supporting veterans and highlights the importance of fostering collaboration within this community. With your sponsorship, WVCC can provide invaluable resources, networking opportunities, and mentorship to veteran entrepreneurs and military-friendly businesses, equipping them with the tools and knowledge they need to succeed.

Beyond the financial support, your presence at this conference truly enriches the experience for attendees. We look forward to your team's engagement, insightful contributions, and willingness to connect. Your support is also inspirational for the entrepreneurial community as they navigate the challenges of business ownership.

As we look forward to the conference, we are reminded of the profound impact that collaborations like this can have. Your sponsorship exemplifies the spirit of camaraderie and solidarity that defines the WVCC community. We look forward to continuing our partnership as we work together.

With appreciation,



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