

Bentzin Family Town Square

“Make Your Business Sparkle”

Rules of Participation

1. Sponsorship Application:

- Interested parties must complete a sponsorship application form to reserve your tree.
- Submission of the application implies agreement to comply with all program rules and guidelines.

2. Sponsorship Fee:

- Sponsors are required to provide the \$200 sponsorship fee at the time of application.

3. Decorations Responsibility:

- Sponsors are responsible for providing all decorations, outdoor electrical cords, and decorating their sponsored tree. All decorations must be safe and appropriate for a public space. Tree, tree stand, electricity and signage will be provided.

4. Decorating Timeline:

- Decorating begins November 6th.
- Decorating should be completed by November 12th.
- Tree removal will be January 5th 2027. Please retrieve all decorations between December 28th and January 4th.

5. Tree Decorations Guidelines:

- Decorations should not include any controversial or offensive content.
- While creative freedom is encouraged, all decorations should be in good taste and align with the festive and family-friendly atmosphere of the holiday season.

6. Safety and Environmental Considerations:

- Sponsors must ensure that decorations do not pose any safety hazards.
- Must use LED lights and OUTDOOR electrical cords.
- All decorations must be removed promptly after the holiday season. Deadline is January 4th. If items are not picked up by the deadline, all will be discarded.

7. Program Modification:

- The Bentzin Family Town Square reserves the right to modify the program rules and guidelines as needed to ensure the success and safety of the event. These rules provide a framework for a successful and enjoyable “Make Your Business Sparkle” while ensuring the safety and integrity of the event.

8. Respect for Public Property:

- Sponsors are expected to treat the Town Square and its property with respect and care.

Participation in the program implies agreement with these rules. The organizers are not responsible for any loss, damage, or injury related to the sponsored tree or decorations.

