









WATERTOWN
Area Chamber of Commerce

2027 Sponsorship Opportunities

Be a member. Be engaged. Be noticed.

For More Information: 920-261-6320 | info@watertownchamber.com











WAKE UP WATERTOWN

This monthly networking event is held on the first Wednesday of every month at 7:45 AM at Ready 2 Dance, located at 1648 S. Church St. It's a great way to build connections, showcase your expertise, and stay engaged with the local business community.

BE AN ANNUAL SPONSOR

Presenting — $1000 ***Booking for 2027***

Gain year-round visibility by displaying your logo and brand at every Wake Up Watertown. It's a great way to connect with the community and keep your business top of mind with Chamber members and local leaders.

Sponsorship Benefits

- Logo featured on all 12 monthly Chamber calendar events, the Chamber information page, Social Media event listings, and featured on event posters.
- Business recognition announced at the beginning and end of each networking event
- ***One featured Spotlight in the Chamber's bi-weekly newsletter***
- ***Showcase opportunities (available on a first-come, first-served basis)***
- ***Two complimentary e-blasts to promote your business or events***

BREAKFAST/COFFEE SPONSOR

$500 ***Booking for 2027***

Be the first impression of the day at Wake Up Watertown, creating a welcoming atmosphere for attendees while gaining prominent visibility and meaningful engagement with Chamber members.

Sponsorship Benefits

- Logo Featured at breakfast table
- Logo Featured on Wake Up Watertown Webpage
- One Newsletter Spotlight
- Optional Presence available at breakfast table

MONTHLY PRESENTING SPONSOR

$225

Booking for 2027
Limit 10

Start the day by putting your business in the spotlight! As a Wake Up Watertown monthly presenter, you'll have the opportunity to highlight your business, share your knowledge, and offer valuable insights with fellow Chamber members and prospects.

Sponsorship Benefits

- ***Monthly Feature on Wake Up Watertown Webpage***
- ***Highlighted on the Chamber Website Calendar and social media events***
- ***Featured in the Annual "Calendar at a Glance" (2027 Edition)***
- Recognized at Wake Up Watertown the month prior to your presentation
- Featured on Event Promotional Material
- Promotional Materials on Tables
- 15-minute presentation

NEW

SUNRISE SPONSOR

$50

Booking for 2027
Limit 2 per month

Start the day by showcasing your business in the sunrise! As a Wake Up Watertown sunrise presenter, you'll have the opportunity to briefly highlight your business.

Sponsorship Benefits

- ***Logo featured on Wake Up Watertown Webpage***
- *Promotional Materials on Tables*
- 5-minute presentation

Community **Engagement**

GOSLING CAREER FAIR

April 21st
High School

Support student success and connect with future talent by sponsoring the Gosling Career Fair. Showcase your business, inspire career pathways, and build relationships with the next generation of professionals in our community.

Presenting Sponsor - $1000
Hospitality Sponsor - $100
Booth Pricing & Registration Opens January 2027

CAREER *Exploration Day*

October 20th
Riverside Middle School

Be a career exploration presenter for middle school students discovering their passions. Help connect classroom learning to real-world opportunities while showcasing your business to the next generation of talent in our community.

Be a Featured Speaker — Contact info@watertownchamber.com

HIRING FAIR

November 9th
TBD

Promote your business and help strengthen the local workforce by participating in the Watertown Public Hiring Fair. Connect directly with job seekers, highlight your employment opportunities, and show your support for community growth and economic development.

Presenting Sponsor - $200 | Hospitality Sponsor - $100
Booth Pricing & Registration Opens September 2027

Leadership Watertown

September 9th, 2027 – June 9th, 2028
Enroll Today

Leadership Watertown: Building Tomorrow's Leaders Today has empowered emerging leaders since 1997 through a unique, community-focused program. Participants gain valuable leadership, networking, and project management experience while developing meaningful connections with local mentors and receiving an exclusive behind-the-scenes look at the people and organizations that help shape Watertown.

Chamber Member - $625 | Non Chamber Member - $800

Annual DINNER
February 25th

Mystery Night at Silver Moon Watertown
A Night of Clues, Cocktails, and Curiosity

SPONSORSHIP BENEFITS

Presenting Sponsor	***$2000 Limit 1***	Prominent logo placement across all event promotions. Including print and digital ads, website, e-newsletters, and social media platforms. One free reserved table for dinner (8 tickets included). Business spotlight on website homepage for one month ($250) and Two free email blasts ($125). Must be used before December 31st, 2027.
Master Detective Sponsor	***$1000 Limit 4***	Featured on event signage at Annual Dinner, Chamber website, and social media. Business announced at Wake Up Watertown. Four free dinner tickets included. Two free email blasts ($100) and business spotlight in bi-weekly newsletter for one month ($100) to be used before December 31, 2027.
Key Clue Sponsor	***$500 Limit 10***	Featured on event signage at Annual Dinner, Chamber website, and social media. Business announced at Wake Up Watertown. Two months free on Chamber TV ($50 Value) to be used before December 31, 2027.
Investigation Table Sponsors	***$300 Limit 15***	Featured on event signage at the Annual Dinner and prominently displayed at casino game stations, Chamber website, and social media. Two months free on Chamber TV ($50 Value) to be used before December 31, 2026.
Photo Booth Sponsor	***$250 Limit 2***	Featured on event signage at Annual Dinner, Chamber website, and social media. One months free on Chamber TV ($25 Value) to be used before December 31, 2026.
Party Favor Sponsor	***$300 Limit 1***	Featured Logo on Chamber Website, social media, and logo on take home party favor and two months free on Chamber TV ($50 Value) to be used before December 31, 2026.

WHISKEY & WINE Walk
April 24th
Downtown Watertown

	Presenting Sponsor	Wristband & Lanyard Sponsor	Snack Sponsor	Passport Sponsor	Map Sponsor	Photo Booth Sponsor	Designated Driver Tickets
	$1,500.00	$500.00	$250.00	$250.00	$250.00	$250.00	$150.00
	Limit 1	Limit 1	Limit 4	Limit 1	Limit 1	Limit 1	Limit 1
Prominent Logo Placement across all event promotions. Including print and digital ads, websites, e-newsletters, and social media platforms	✪						
Presence at check In	✪						
Business name on wristband, lanyard & logo featured at registration		✪					
Optional presence at snack stops & logo featured a snack table			✪				
Featured logo on event signage and social media	✪	✪	✪	✪	✪	✪	✪
Listed on map & passport	✪	✪	✪	✪	✪	✪	✪

34TH ANNUAL
GOLF OUTING

July 22nd
Watertown Country Club

Premier Sponsorship	***All premier sponsorships includes company logo on signage, logo recognition on all pre-event materials, website, social media, and physical presence on the course.***
Platinum Sponsor $2000 (Limit 1)	Includes foursome of golf, priority choice of hole sponsor placement, 4 –ticket packets, and business spotlight on website homepage for one month ($250) must be used by December, 31, 2027.
Gold Sponsor $1500 (Limit 4)	Includes foursome of golf, 4 ticket packets & two featured business spotlights in bi-weekly newsletter ($100) to be used before December 31, 2027.
Silver Sponsor $1000 (Limit 4)	Includes twosome of golf, 2 ticket packets & 2 promotional e-blast ($100 Value) to use by December 31, 2027
Additional Sponsorships	***All sponsorships include company logo on website.***
Hole In One Sponsor $550 (Limit 3)	Includes company logo on signage, physical presence at competition hole & social media spotlight recognition ($100) to be used by December 31, 2027
Cart Sponsor $500 (Limit 1):	Includes company logo on all golf carts, & social media spotlight recognition ($100) to be used by December 31, 2027
Putting Contest Sponsor $500 (Limit 1)	Includes company logo on signage, physical presence on putting green & two months Chamber TV advertising ($50 value to use by December 31, 2027)
Cookout Sponsor $500 (Limit 4)	Includes company logo on tables in the club, patio and bar and buffet line
Breakfast Cocktail Sponsor $500 (Limit 1)	Includes company logo on signage by bar station & two months Chamber TV advertising ($50 value to use by December 31, 2027)
Box Lunch Sponsor $500 (Limit 2)	Includes company logo & physical presence at lunch pick-up & social media spotlight recognition ($100) to be used by December 31, 2027
Breakfast Sponsor $450 (Limit 2)	Includes company logo & physical presence at breakfast station & social media spotlight recognition ($100) to be used by December 31, 2027
Mulligan Sponsor $400 (Limit 1)	Includes company logo on large sign, company logo on mulligan ticket, physical presence near registration & two months Chamber TV advertising ($50 value to use by December 31, 2026
Beverage Cart Sponsor $400 (Limit 2)	Includes company logo placed on all beverage carts, company logo at bars & two months Chamber TV advertising ($50 value to use by December 31, 2026)
Registration Sponsor $350 (Limit 2)	Includes company logo on large sign & physical presence at registration
Coffee Sponsor $350 (Limit 1)	Includes company logo at coffee station during the vent, opportunity to provide branded napkins, cups, and signage, optional presence at coffee station
Dessert Sponsor $350 (Limit 1)	Includes company logo at dessert station during the awards and social hour and recognition during awards presentation
Hole Sponsor $250 (Limit 18)	Includes company logo on signage on one hole and presence on course
Scorecard Sponsor $300 (Limit 1)	Includes company logo on the digital scorecard provided by Watertown County Club
Ball Washer Sponsor $200 (Limit 1)	Includes company logo on all 18 ball washers
Raffle Prize Donation Unlimited	Suggested minimum $100 value

25TH ANNUAL
NEW TEACHER BREAKFAST

August 11th
Maranatha Baptist University

Welcome and support new educators in our community. Benefits include being featured on social media, our website, and Chamber TV.

Corporate Sponsorship ($125) includes breakfast, program logo placement, a speaking opportunity, and swag. Add extra reps for just $10 each.

Swag Sponsor: Donate branded items for our new teacher welcome bags to make a memorable first impression and highlight your business.
Please note: no food or scented items.

September 11th in Downtown Watertown

11TH ANNUAL
Wine Walk

	Presenting Sponsor	Lanyard Sponsor	Wristband Sponsor	Snack Sponsor	Passport Sponsor	Map Sponsor	Photo Booth Sponsor
	$1,500.00	$500.00	$400.00	$300.00	$300.00	$300.00	$300.00
	Limit 1	*Limit 1*	*Limit 1*	*Limit 4*	*Limit 1*	*Limit 1*	*Limit 1*
Prominent Logo Placement across all event promotions. Including print and digital ads, websites, e-newsletters, and social media platforms	✪						
Featured logo on event signage & social media	✪	✪	✪	✪	✪	✪	✪
Presence at check in	✪						
Business name on wristband/lanyard & logo featured at registration		✪	✪				
Free Email Blast to be used by December 31st, 2027 ($75 Value)	✪	✪	✪	✪	✪	✪	✪
Logo featured at snack table & optional presence at stop				✪			
Listed on map & passport	✪			✪	✪	✪	✪
Social Media Recongition	✪	✪	✪	✪	✪	✪	✪
Designated Driver Sponsor	***$200.00 Limit 1***		Your logo will appear on social media, Chamber website, soda tickets and on bags distributed at the event.				

Chamber **Programs**

Dates will vary. Booking for 2027



BUSINESS DEVELOPMENT LAB

Showcase your expertise by serving as a featured speaker in the Business Development Lab, an interactive educational series for entrepreneurs and business owners. As a sponsor, you'll join an expert panel, share industry insights, engage directly with attendees, and position your organization as a leader in supporting local business growth and success.

Be a Featured Speaker— contact info@watertownchamber.com

BUSINESS AFTER HOURS

Showcase your business by hosting a Business After Hours event! Held quarterly on the third Thursday, this is your chance to open your doors to fellow Chamber members and community leaders to gain valuable foot traffic, share insight into your services, and build strong local connections.

Be a Featured Host— contact info@watertownchamber.com

LUNCH & LEARN

Held quarterly on the fourth Thursday, Lunch & Learn is a great opportunity to share your knowledge and expertise with Chamber Members and the community. As a host, you'll lead an engaging session that provides valuable insights, practical tips, or educational content in a relaxed lunchtime setting. It's a powerful way to position yourself as a resource, connect with local professionals, and make a lasting impact.

Be a Featured Speaker — contact info@watertownchamber.com

MENTAL HEALTH & SUICIDE PREVENTION PROGRAM

Support a healthier workplace by bringing QPR Gatekeeper training to your organization. This interactive 3-hour program teaches employees how to recognize, respond to, and refer individuals experiencing a mental health crisis. Available for small teams, departments, and large company-wide groups.

Schedule Your Session — contact info@watertownchamber.com

WOMEN INSPIRING SUCCESS & EMPOWERMENT

We invite you to be a part of this dynamic experience by joining a panel or providing educational content during our networking hour. Share your expertise, insights, and passion to support and uplift fellow women professionals. Women Inspiring Success and Empowerment meets quarterly on the second Tuesday of the month at 7:45 AM at Slumberland Furniture. Let's connect, learn, and grow—together.

Be a Featured Speaker — contact info@watertownchamber.com

Together, we strengthen local businesses and grow our community. When you invest in the Chamber, you invest in local business success. Contact us at info@watertownchamber.com or 920.261.6320 today to get involved.

Chamber **Benefits**

Promotional Opportunities Included in Membership

- Events/Specials in Bi-weekly Newsletter
- Events on the Chamber Calendar
- Promotions/Specials Listings on Website
- Chamber Member Spotlight
- Watertown TV Chamber Interview
- New Resident Welcome Bags
- Employment Listings on Website
- Accept Chamber Checks
- Press Release Assistance
- Ribbon Cuttings
- Utilize the Chamber Conference Room
- Short Video Reel
- Display marketing materials in the Chamber Office
- Partnership with WUSD to post open positions at the High School
- Business Promotion
- Certificate of Origin
- Business Directory Landing Page
- Website Directory Tracking
- Grant Program
- Notary Public
- Volunteer Opportunities
- Member Directory Listing
- Networking
- Chamber Social Media Shares
- Business referral program
- Referrals

Promotional Opportunities at Additional Cost

- **Chamber TV advertising - $25/Month**
  - *A continuously running promotional screen located in the Watertown Area Chamber of Commerce office. The display features rotating announcements, upcoming events, Chamber initiatives, and highlighted member businesses. Content is designed for high visibility to visitors and members stopping into the Chamber, offering constant exposure and brand awareness for featured organizations.*
- ***Bi-weekly Newsletter Business Spotlight - $50 each***
  - *Reach our subscribers through the Chamber's bi-weekly newsletter. Share business updates, special promotions, event announcements, and more while increasing your visibility within the community.*
- **Email Blasts - $75 each**
  - *Chamber members have the chance to reach our entire subscriber base through a dedicated email blast. This promotional opportunity allows your business or event to be featured directly in our members' inboxes, ensuring maximum visibility. Content can include announcements, special offers, or upcoming events.*
- ***Business Homepage Spotlight - $250/Month* (Limit 1 Business Per Month)**
  - *Put your brand front and center with a banner ad on the Chamber's website. It's prime digital real estate viewed by thousands each month—perfect for boosting visibility, promoting your services, and staying top-of-mind in the community.*
- **Website Banner Ad - $250/Quarter (Limit 1 Businesses Per Quarter)**
  - *Put your brand front and center with an exclusive banner advertisement on the Chamber's website. Your banner will appear across high-traffic pages, including the Home Page, Business Directory, Events Calendar, Membership, and more, providing continuous exposure to thousands of visitors each month. With over 18,000 monthly sessions and more than 63,000 page views, this premium advertising opportunity helps increase brand awareness, drive website traffic, and connect your business with the greater Watertown community*

Email info@watertownchamber.com for more information or to get started today!

2027 Sponsor Application

As a nonprofit organization, we depend on the generosity and collaboration of sponsors to help us achieve our mission of creating a thriving, vibrant city. We are continually looking for partners who share our vision, are passionate about impactful events, and eager to invest in a dynamic, welcoming community.

READY TO MAKE AN IMPACT!

- ◯ **Wake Up Watertown $_____**
  Sponsorship Type: _____
- ◯ **Chamber Annual Dinner $_____**
  Sponsorship Type: _____
- ◯ **Gosling Career Fair $_____**
  Sponsorship Type: _____
- ◯ **Whiskey & Wine Walk $_____**
  Sponsorship Type: _____
- ◯ **Golf Outing $_____**
  Sponsorship Type: _____
- ◯ **New Teacher Breakfast $_____**
  Sponsorship Type: _____
- ◯ **Wine Walk $_____**
  Sponsorship Type: _____
- ◯ **Hiring Fair $_____**
  Sponsorship Type: _____
- ◯ **Leadership Watertown $_____**
  Enrollment Amount:_____

PAYMENT METHOD

- ◯ Check Enclosed for $_____
- ◯ Invoice Right Away
- ◯ Invoice the Month of Event
- ◯ Paid Via Online Portal

Scan QR Code to pay securely online or visit: bit.ly/PAYWACC

Send to Watertown Area Chamber of Commerce
519 E Main Street Watertown, WI 53098
920-261-6320 | info@watertownchamber.com

Your Donation is Tax Deductible

Name _____
Business Name _____

Address _____

Phone _____
Email _____

Credit Card _____
Expiration _____
CVS Code _____
Zip Code _____
Signature _____

PLEASE FILL OUT AND RETURN TO INFO@WATERTOWNCHAMBER.COM