

🎄 Bentzin Family Town Square “Make Your Business Sparkle” 🎄

2026 Holiday Tree Sponsorship Program

Tree Size: 6-7'

Sponsorship Amount: \$200

Decorations: All decorations provided by sponsor

We are excited to extend to you the opportunity to be a part of the festive magic that graces the heart of Watertown during the holiday season. By becoming a holiday tree sponsor, you not only contribute to the enchantment of the holiday atmosphere in Watertown but also demonstrate your commitment to fostering a sense of unity and joy among residents and visitors alike. The program is an excellent way for businesses, clubs, groups, and organizations to spread holiday cheer and showcase their creative spirit.

Why Sponsor a Tree?

1. **Recognition:** Your name or business logo will be prominently displayed on a dedicated signage placed at the base of your holiday tree. This recognition ensures your role in bringing holiday joy.
2. **Community Appreciation:** You will be acknowledged on our social media platforms and at our annual tree lighting ceremony, expressing our gratitude for your contribution to the city's holiday ambiance.
3. **Personalized Decoration:** You have the creative freedom to adorn the sponsored tree with decorations that reflect your unique style and personality. This is an opportunity to make the tree a distinctive representation of your business or individual flair. (some restrictions apply)
4. **Memorable Photo Opportunities:** Capture heartwarming memories with friends and/or family by your decorated tree, serving as a picturesque backdrop for holiday photos.

How do I Participate?

To secure your “Make Your Business Sparkle 2026” Sponsorship, please complete the Google sponsorship form. We will send you an invoice for the \$200 participation fee. Your sponsorship investment will help us coordinate the logistics and ensure that your sponsored tree stands as a beacon of holiday delight. We have room for just 12 decorated trees this year, so be sure to reserve your spot early. Registrations will be accepted on a first-come, first-served basis.

Contact Us:

For inquiries, please contact Ryan Schmidt at rschmidt@watertownwi.gov or 920-262-8080. We are thrilled to have you join us in creating a holiday season to remember. Thank you for your generous support in making the Bentzin Family Town Square a cherished holiday destination for all.

Warmest wishes,

Ryan Schmidt

Director of Parks, Recreation,
and Forestry Department

