



# 2027 Sponsorship Opportunities

*Be a member. Be engaged. Be noticed.*

**For More Information: 920-261-6320 | [info@watertownchamber.com](mailto:info@watertownchamber.com)**



# WAKE UP WATERTOWN

This monthly networking event is held on the first Wednesday of every month at 7:45 AM at Ready 2 Dance, located at 1648 S. Church St. It's a great way to build connections, showcase your expertise, and stay engaged with the local business community.

## BE AN ANNUAL SPONSOR

Presenting — \$1000 **Booking for 2027**

Gain year-round visibility by displaying your logo and brand at every Wake Up Watertown. It's a great way to connect with the community and keep your business top of mind with Chamber members and local leaders.

### Sponsorship Benefits

- Logo featured on all 12 monthly Chamber calendar events, the Chamber information page, Social Media event listings, and featured on event posters.
- Business recognition announced at the beginning and end of each networking event
- **One featured Spotlight in the Chamber's bi-weekly newsletter**
- **Showcase opportunities (available on a first-come, first-served basis)**
- **Two complimentary e-blasts to promote your business or events**

## BREAKFAST/COFFEE SPONSOR

NEW

\$500 **Booking for 2027**

Be the first impression of the day at Wake Up Watertown, creating a welcoming atmosphere for attendees while gaining prominent visibility and meaningful engagement with Chamber members.

### Sponsorship Benefits

- Logo Featured at breakfast table
- Logo Featured on Wake Up Watertown Webpage
- One Newsletter Spotlight
- Optional Presence available at breakfast table

## MONTHLY PRESENTING SPONSOR

\$225

**Booking for 2027**  
**Limit 10**

Start the day by putting your business in the spotlight! As a Wake Up Watertown monthly presenter, you'll have the opportunity to highlight your business, share your knowledge, and offer valuable insights with fellow Chamber members and prospects.

### Sponsorship Benefits

- **Monthly Feature on Wake Up Watertown Webpage**
- **Highlighted on the Chamber Website Calendar and social media events**
- **Featured in the Annual "Calendar at a Glance" (2027 Edition)**
- Recognized at Wake Up Watertown the month prior to your presentation
- Featured on Event Promotional Material
- Promotional Materials on Tables
- 15-minute presentation

NEW

## SUNRISE SPONSOR

\$50

**Booking for 2027**  
**Limit 2 per month**

Start the day by showcasing your business in the sunrise! As a Wake Up Watertown sunrise presenter, you'll have the opportunity to briefly highlight your business.

### Sponsorship Benefits

- **Logo featured on Wake Up Watertown Webpage**
- **Promotional Materials on Tables**
- **Logo featured on all Tables**
- **5-minute presentation**

# Community Engagement

## GOSLING CAREER FAIR

**April 21<sup>st</sup>  
High School**

Support student success and connect with future talent by sponsoring the Gosling Career Fair. Showcase your business, inspire career pathways, and build relationships with the next generation of professionals in our community.

**Presenting Sponsor - \$1000**

**Hospitality Sponsor - \$100**

**Booth Pricing & Registration Opens January 2027**

## CAREER Exploration Day

**October 20<sup>th</sup>  
Riverside Middle School**

Be a career exploration presenter for middle school students discovering their passions. Help connect classroom learning to real-world opportunities while showcasing your business to the next generation of talent in our community.

**Be a Featured Speaker — Contact [info@watertownchamber.com](mailto:info@watertownchamber.com)**

## HIRING FAIR

**November 9<sup>th</sup>  
TBD**

Promote your business and help strengthen the local workforce by participating in the Watertown Public Hiring Fair. Connect directly with job seekers, highlight your employment opportunities, and show your support for community growth and economic development.

**Presenting Sponsor - \$200 | Hospitality Sponsor - \$100**

**Booth Pricing & Registration Opens September 2027**

## Leadership Watertown

**September 9<sup>th</sup>, 2027 – June 9<sup>th</sup>, 2028  
Enroll Today**

Leadership Watertown: Building Tomorrow's Leaders Today has empowered emerging leaders since 1997 through a unique, community-focused program. Participants gain valuable leadership, networking, and project management experience while developing meaningful connections with local mentors and receiving an exclusive behind-the-scenes look at the people and organizations that help shape Watertown.

**Chamber Member - \$625 | Non Chamber Member - \$800**



*Annual*  
**DINNER**  
February 25th

**Mystery Night at Silver Moon Watertown**  
A Night of Clues, Cocktails, and Curiosity

**SPONSORSHIP BENEFITS**

|                                     |                                 |                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Presenting Sponsor</b>           | <b>\$2000</b><br><b>Limit 1</b> | Prominent logo placement across all event promotions. Including print and digital ads, website, e-newsletters, and social media platforms. One free reserved table for dinner (8 tickets included). Business spotlight on website homepage for one month (\$250) and Two free email blasts (\$125). Must be used before December 31st, 2027. |
| <b>Master Detective Sponsor</b>     | <b>\$1000</b><br><b>Limit 4</b> | Featured on event signage at Annual Dinner, Chamber website, and social media. Business announced at Wake Up Watertown. Four free dinner tickets included. Two free email blasts (\$100) and business spotlight in bi-weekly newsletter for one month (\$100) to be used before December 31, 2027.                                           |
| <b>Key Clue Sponsor</b>             | <b>\$500</b><br><b>Limit 10</b> | Featured on event signage at Annual Dinner, Chamber website, and social media. Business announced at Wake Up Watertown. Two months free on Chamber TV (\$50 Value) to be used before December 31, 2027.                                                                                                                                      |
| <b>Investigation Table Sponsors</b> | <b>\$300</b><br><b>Limit 15</b> | Featured on event signage at the Annual Dinner and prominently displayed at casino game stations, Chamber website, and social media. Two months free on Chamber TV (\$50 Value) to be used before December 31, 2026.                                                                                                                         |
| <b>Photo Booth Sponsor</b>          | <b>\$250</b><br><b>Limit 2</b>  | Featured on event signage at Annual Dinner, Chamber website, and social media. One months free on Chamber TV (\$25 Value) to be used before December 31, 2026.                                                                                                                                                                               |
| <b>Party Favor Sponsor</b>          | <b>\$300</b><br><b>Limit 1</b>  | Featured Logo on Chamber Website, social media, and logo on take home party favor and two months free on Chamber TV (\$50 Value) to be used before December 31, 2026.                                                                                                                                                                        |

**WHISKEY & WINE**  
*Walk*  
**April 24th**  
**Downtown Watertown**

|                                                                                                                                                      | <b>Presenting Sponsor</b> | <b>Wristband &amp; Lanyard Sponsor</b> | <b>Snack Sponsor</b> | <b>Passport Sponsor</b> | <b>Map Sponsor</b> | <b>Photo Booth Sponsor</b> | <b>Designated Driver Tickets</b> |
|------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------------------------------|----------------------|-------------------------|--------------------|----------------------------|----------------------------------|
|                                                                                                                                                      | \$1,500.00                | \$500.00                               | \$250.00             | \$250.00                | \$250.00           | \$250.00                   | \$150.00                         |
|                                                                                                                                                      | Limit 1                   | Limit 1                                | Limit 4              | Limit 1                 | Limit 1            | Limit 1                    | Limit 1                          |
| <b>Prominent Logo Placement</b><br>across all event promotions. Including print and digital ads, websites, e-newsletters, and social media platforms | ★                         |                                        |                      |                         |                    |                            |                                  |
| <b>Presence at check In</b>                                                                                                                          | ★                         |                                        |                      |                         |                    |                            |                                  |
| <b>Business name on wristband, lanyard &amp; logo featured at registration</b>                                                                       |                           | ★                                      |                      |                         |                    |                            |                                  |
| <b>Optional presence at snack stops &amp; logo featured a snack table</b>                                                                            |                           |                                        | ★                    |                         |                    |                            |                                  |
| <b>Featured logo on event signage and social media</b>                                                                                               | ★                         | ★                                      | ★                    | ★                       | ★                  | ★                          | ★                                |
| <b>Listed on map &amp; passport</b>                                                                                                                  | ★                         | ★                                      | ★                    | ★                       | ★                  | ★                          | ★                                |

## Premier Sponsorship

*All premier sponsorships includes company logo on signage, logo recognition on all pre-event materials, website, social media, and physical presence on the course.*

### Platinum Sponsor \$2000 (Limit 1)

Includes foursome of golf, priority choice of hole sponsor placement, 4 –ticket packets, and business spotlight on website homepage for one month (\$250) must be used by December, 31, 2027.

### Gold Sponsor \$1500 (Limit 4)

Includes foursome of golf, 4 ticket packets & two featured business spotlights in bi-weekly newsletter (\$100) to be used before December 31, 2027.

### Silver Sponsor \$1000 (Limit 4)

Includes twosome of golf, 2 ticket packets & 2 promotional e-blast (\$100 Value) to use by December 31, 2027

## Additional Sponsorships

*All sponsorships include company logo on website.*

### Hole In One Sponsor \$550 (Limit 3)

Includes company logo on signage, physical presence at competition hole & social media spotlight recognition (\$100) to be used by December 31, 2027

### Cart Sponsor \$500 (Limit 1):

Includes company logo on all golf carts, & social media spotlight recognition (\$100) to be used by December 31, 2027

### Putting Contest Sponsor \$500 (Limit 1)

Includes company logo on signage, physical presence on putting green & two months Chamber TV advertising (\$50 value to use by December 31, 2027)

### Cookout Sponsor \$500 (Limit 4)

Includes company logo on tables in the club, patio and bar and buffet line

### Breakfast Cocktail Sponsor \$500 (Limit 1)

Includes company logo on signage by bar station & two months Chamber TV advertising (\$50 value to use by December 31, 2027)

### Box Lunch Sponsor \$500 (Limit 2)

Includes company logo & physical presence at lunch pick-up & social media spotlight recognition (\$100) to be used by December 31, 2027

### Breakfast Sponsor \$450 (Limit 2)

Includes company logo & physical presence at breakfast station & social media spotlight recognition (\$100) to be used by December 31, 2027

### Mulligan Sponsor \$400 (Limit 1)

Includes company logo on large sign, company logo on mulligan ticket, physical presence near registration & two months Chamber TV advertising (\$50 value to use by December 31, 2026

### Beverage Cart Sponsor \$400 (Limit 2)

Includes company logo placed on all beverage carts, company logo at bars & two months Chamber TV advertising (\$50 value to use by December 31, 2026)

### Registration Sponsor \$350 (Limit 2)

Includes company logo on large sign & physical presence at registration

### Coffee Sponsor \$350 (Limit 1)

Includes company logo at coffee station during the vent, opportunity to provide branded napkins, cups, and signage, optional presence at coffee station

### Dessert Sponsor \$350 (Limit 1)

Includes company logo at dessert station during the awards and social hour and recognition during awards presentation

### Hole Sponsor \$250 (Limit 18)

Includes company logo on signage on one hole and presence on course

### Scorecard Sponsor \$300 (Limit 1)

Includes company logo on the digital scorecard provided by Watertown County Club

### Ball Washer Sponsor \$200 (Limit 1)

Includes company logo on all 18 ball washers

### Raffle Prize Donation Unlimited

Suggested minimum \$100 value

# 25TH ANNUAL NEW TEACHER BREAKFAST

**August 11th**  
**Maranatha Baptist University**

Welcome and support new educators in our community. Benefits include being featured on social media, our website, and Chamber TV.

**Corporate Sponsorship** (\$125) includes breakfast, program logo placement, a speaking opportunity, and swag. Add extra reps for just \$10 each.

**Swag Sponsor:** Donate branded items for our new teacher welcome bags to make a memorable first impression and highlight your business.  
*Please note: no food or scented items.*

## September TDB in Downtown Watertown

### 11TH ANNUAL Wine Walk

|                                                                                                                                            | Presenting Sponsor  | Lanyard Sponsor | Wristband Sponsor                                                                                          | Snack Sponsor | Passport Sponsor | Map Sponsor | Photo Booth Sponsor |
|--------------------------------------------------------------------------------------------------------------------------------------------|---------------------|-----------------|------------------------------------------------------------------------------------------------------------|---------------|------------------|-------------|---------------------|
|                                                                                                                                            | \$1,500.00          | \$500.00        | \$400.00                                                                                                   | \$300.00      | \$300.00         | \$300.00    | \$300.00            |
|                                                                                                                                            | Limit 1             | Limit 1         | Limit 1                                                                                                    | Limit 4       | Limit 1          | Limit 1     | Limit 1             |
| Prominent Logo Placement across all event promotions. Including print and digital ads, websites, e-newsletters, and social media platforms | ★                   |                 |                                                                                                            |               |                  |             |                     |
| Featured logo on event signage & social media                                                                                              | ★                   | ★               | ★                                                                                                          | ★             | ★                | ★           | ★                   |
| Presence at check in                                                                                                                       | ★                   |                 |                                                                                                            |               |                  |             |                     |
| Business name on wristband/lanyard & logo featured at registration                                                                         |                     | ★               | ★                                                                                                          |               |                  |             |                     |
| Free Email Blast to be used by December 31st, 2027 (\$75 Value)                                                                            | ★                   | ★               | ★                                                                                                          | ★             | ★                | ★           | ★                   |
| Logo featured at snack table & optional presence at stop                                                                                   |                     |                 |                                                                                                            | ★             |                  |             |                     |
| Listed on map & passport                                                                                                                   | ★                   |                 |                                                                                                            | ★             | ★                | ★           | ★                   |
| Social Media Recognition                                                                                                                   | ★                   | ★               | ★                                                                                                          | ★             | ★                | ★           | ★                   |
| Designated Driver Sponsor                                                                                                                  | \$200.00<br>Limit 1 |                 | Your logo will appear on social media, Chamber website, soda tickets and on bags distributed at the event. |               |                  |             |                     |

# Chamber Programs

Dates will vary. *Booking for 2027*



## **BUSINESS DEVELOPMENT LAB**

Showcase your expertise by serving as a featured speaker in the Business Development Lab, an interactive educational series for entrepreneurs and business owners. As a sponsor, you'll join an expert panel, share industry insights, engage directly with attendees, and position your organization as a leader in supporting local business growth and success.

*Be a Featured Speaker— contact [info@watertownchamber.com](mailto:info@watertownchamber.com)*

## **BUSINESS AFTER HOURS**

Showcase your business by hosting a Business After Hours event! Held quarterly on the third Thursday, this is your chance to open your doors to fellow Chamber members and community leaders to gain valuable foot traffic, share insight into your services, and build strong local connections.

*Be a Featured Host— contact [info@watertownchamber.com](mailto:info@watertownchamber.com)*

## **LUNCH & LEARN**

Held quarterly on the fourth Thursday, Lunch & Learn is a great opportunity to share your knowledge and expertise with Chamber Members and the community. As a host, you'll lead an engaging session that provides valuable insights, practical tips, or educational content in a relaxed lunchtime setting. It's a powerful way to position yourself as a resource, connect with local professionals, and make a lasting impact.

*Be a Featured Speaker — contact [info@watertownchamber.com](mailto:info@watertownchamber.com)*

## **MENTAL HEALTH & SUICIDE PREVENTION PROGRAM**

Support a healthier workplace by bringing QPR Gatekeeper training to your organization. This interactive 2-hour program teaches employees how to recognize, respond to, and refer individuals experiencing a mental health crisis. Available for small teams, departments, and large company-wide groups.

*Schedule Your Session — contact [info@watertownchamber.com](mailto:info@watertownchamber.com)*

## **WOMEN INSPIRING SUCCESS & EMPOWERMENT**

We invite you to be a part of this dynamic experience by joining a panel or providing educational content during our networking hour. Share your expertise, insights, and passion to support and uplift fellow women professionals. Women Inspiring Success and Empowerment meets quarterly on the second Tuesday of the month at 7:45 AM at Slumberland Furniture. Let's connect, learn, and grow—together.

*Be a Featured Speaker — contact [info@watertownchamber.com](mailto:info@watertownchamber.com)*

*Together, we strengthen local businesses and grow our community. When you invest in the Chamber, you invest in local business success. Contact us at [info@watertownchamber.com](mailto:info@watertownchamber.com) or 920.261.6320 today to get involved.*

# Chamber Benefits

## ***Promotional Opportunities Included in Membership***

- Events/Specials in Bi-weekly Newsletter
- Events on the Chamber Calendar
- Promotions/Specials Listings on Website
- Chamber Member Spotlight
- Short Video Reel
- Watertown TV Chamber Interview
- New Resident Welcome Bags
- Employment Listings on Website
- Accept Chamber Checks
- Press Release Assistance
- Ribbon Cuttings
- Utilize the Chamber Conference Room
- Display marketing materials in the Chamber Office
- Partnership with WUSD to post open positions at the High School
- Business Promotion
- Certificate of Origin
- Business Directory Landing Page
- Website Directory Tracking
- Grant Program
- Notary Public
- Volunteer Opportunities
- Chamber Member Directory
- Networking
- Chamber Social Media Shares
- Business Referrals
- Anniversary Recognition
- Chamber Blog – [Coming in 2027](#)

## ***Promotional Opportunities at Additional Cost***

- **Chamber TV Advertising – \$25/Month**
  - A continuously running promotional screen located in the Watertown Area Chamber of Commerce office. The display features rotating announcements, upcoming events, Chamber initiatives, and highlighted member businesses. Content is designed for high visibility to visitors and members stopping into the Chamber, offering constant exposure and brand awareness for featured organizations.
- **Bi-weekly Newsletter Business Spotlight – \$50 each**
  - Reach our subscribers through the Chamber's bi-weekly newsletter. Share business updates, special promotions, event announcements, and more while increasing your visibility within the community.
- **Email Blasts – \$75 each**
  - Chamber members have the chance to reach our entire subscriber base through a dedicated email blast. This promotional opportunity allows your business or event to be featured directly in our members' inboxes, ensuring maximum visibility. Content can include announcements, special offers, or upcoming events.
- **Business Homepage Spotlight – \$100/Month (Limit 1 Business Per Month)**
  - Showcase your business with a featured spotlight on the Chamber's homepage. Your business will receive dedicated space for an image and description, helping increase visibility and introduce your brand to Chamber members and website visitors. This exclusive opportunity is limited to one business each month.
- **Website Banner Ad – \$250/Quarter (Limit 1 Businesses Per Quarter)**
  - Put your brand front and center with an exclusive banner advertisement on the Chamber's website. Your banner will appear across high-traffic pages, including the Home Page, Business Directory, Events Calendar, Membership, and more, providing continuous exposure to thousands of visitors each month. With over 18,000 monthly sessions and more than 63,000 page views, this premium advertising opportunity helps increase brand awareness, drive website traffic, and connect your business with the greater Watertown community

***Email [info@watertownchamber.com](mailto:info@watertownchamber.com) for more information or to get started today!***

# 2027 Sponsor Application

As a nonprofit organization, we depend on the generosity and collaboration of sponsors to help us achieve our mission of creating a thriving, vibrant city. We are continually looking for partners who share our vision, are passionate about impactful events, and eager to invest in a dynamic, welcoming community.

## READY TO MAKE AN IMPACT!

- ☐ **Wake Up Watertown \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Chamber Annual Dinner \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Gosling Career Fair \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Whiskey & Wine Walk \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Golf Outing \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **New Teacher Breakfast \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Wine Walk \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Hiring Fair \$** \_\_\_\_\_  
Sponsorship Type: \_\_\_\_\_
- ☐ **Leadership Watertown \$** \_\_\_\_\_  
Enrollment Amount: \_\_\_\_\_

## PAYMENT METHOD

- ☐ Check Enclosed for \$ \_\_\_\_\_
- ☐ Invoice Right Away
- ☐ Invoice the Month of Event
- ☐ Paid Via Online Portal

**Scan QR Code to pay  
securely online or visit:  
[bit.ly/PAYWACC](https://bit.ly/PAYWACC)**



Send to Watertown Area Chamber of Commerce  
519 E Main Street Watertown, WI 53098  
920-261-6320 | [info@watertownchamber.com](mailto:info@watertownchamber.com)

***Your Donation is Tax Deductible***

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card \_\_\_\_\_

Expiration \_\_\_\_\_

CVS Code \_\_\_\_\_

Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

● ● ● PLEASE FILL OUT AND RETURN TO [INFO@WATERTOWNCHAMBER.COM](mailto:info@watertownchamber.com)