



October 28th, 8AM - 4PM
College Park Build Site
221 Votech Drive, Watertown, WI 53098

Police vs. Fire. The competition is on!

For one day only, Watertown's first responders are going head to head at Habitat WJR's College Park Build Site. Each department will race to side two garages, facing off for a great cause – and some serious bragging rights.

But this competition goes beyond the build site! Team Police and Team Fire will be raising funds for Habitat WJR, giving the community a change to get in on the action by choosing which team to back. Every sponsorship and donation adds to their team's total – so choose your side and make it count!



Sponsorship Opportunities

Build Champion: \$1000

- Top logo placement on event signage and apparel
- Logo featured on event webpage
- Recognition on all promotional materials
- Opportunity to provide branded promotional items for giveaway
- Pre-event spotlight social media posts
- Social media recognition during the event
- Two representatives invited to First Responders Build Off lunch

Crew Chief: \$500

- Secondary logo placement on all event signage and apparel
- Logo featured on event webpage
- Recognition on all promotional materials
- Opportunity to provide branded promotional items for giveaway
- Social media spotlight during the event
- One representative invited to First Responders Build Off lunch

Community Captain: \$250

- Logo placement on event signage
- Logo featured on event webpage
- Recognition on all promotional materials
- Opportunity to provide branded promotional items for giveaway
- Group social media recognition during event

Helping Hand: \$100

- Name placement on event signage
- Logo featured on event webpage
- Opportunity to provide branded promotional items for giveaway
- Group social media recognition during event

**FOR QUESTIONS ON SPONSORSHIP OPPORTUNITIES, PLEASE
CONTACT ANNA ROUSSEAU AT ANNA@HABITATWAUKESHA.ORG**



Sponsorship Commitment Form

☐ Build Champion | \$1000

☐ Crew Chief | \$500

☐ Community Captain | \$250

☐ Helping Hand | \$100

☐ Yes, I support Team Police!

☐ Yes, I support Team Fire!

Sponsor Name: _____

Contact Name _____

Address: _____ Zip Code: _____

Phone: _____ Email: _____

Payment Options:

____ Check Enclosed

____ Send Invoice

Please return completed sponsorship form to:

Habitat for Humanity Waukesha - Jefferson - Rock

2020 Springdale Road, Waukesha, WI 53186

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